



Realcomm

@ the Intersection of Commercial & Corporate
Real Estate, Technology, Automation & Innovation

The logo for IBCON features a stylized green and blue building icon to the left of the text "IBCON". The "I" is green, and "BCON" is white with a blue outline. A blue orbital ring surrounds the "I".

IBCON

The Smart, Connected, High Performance
Intelligent Buildings Conference

S P O N S O R / E X H I B I T O R P R O S P E C T U S
JUNE 19-21, 2024
Tampa Convention Center
Tampa Bay, Florida

 WWW.REALCOMM.COM

REALCOMM | IBCON CONNECTS YOU

WITH THE COMPANIES YOU WANT TO REACH

The 26th annual Realcomm | IBCon Conference & Expo, happening in June 2024 will bring together commercial, corporate, institutional and government real estate professionals to explore the latest technology tools & innovations available to the industry.



Realcomm | IBCon is the premier event focused on technology, efficiency, innovation and automation solutions for the commercial real estate organization. It is a “must attend” conference event if your goal is to educate, collaborate and connect with real estate decision makers who are interested in improving their commercial development, leasing, accounting, management and operations.

EXHIBITING HELPS YOU BUILD THE RIGHT CONNECTIONS

For sponsors and exhibitors, Realcomm | IBCon 2024 is the most targeted event in the industry to showcase technology products and services designed for the commercial real estate industry. You will enjoy meeting with hundreds of attendees, speakers, media, and visionary members of both communities who share the common goal of promoting the use of technology to improve how we design, build, lease, automate and use commercial property.

Be part of this dynamic event by becoming a sponsor or exhibitor today.

Contact our event team for more information about sponsorship and exhibitor pricing and benefits.



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REALCOMM - WHO WILL ATTEND

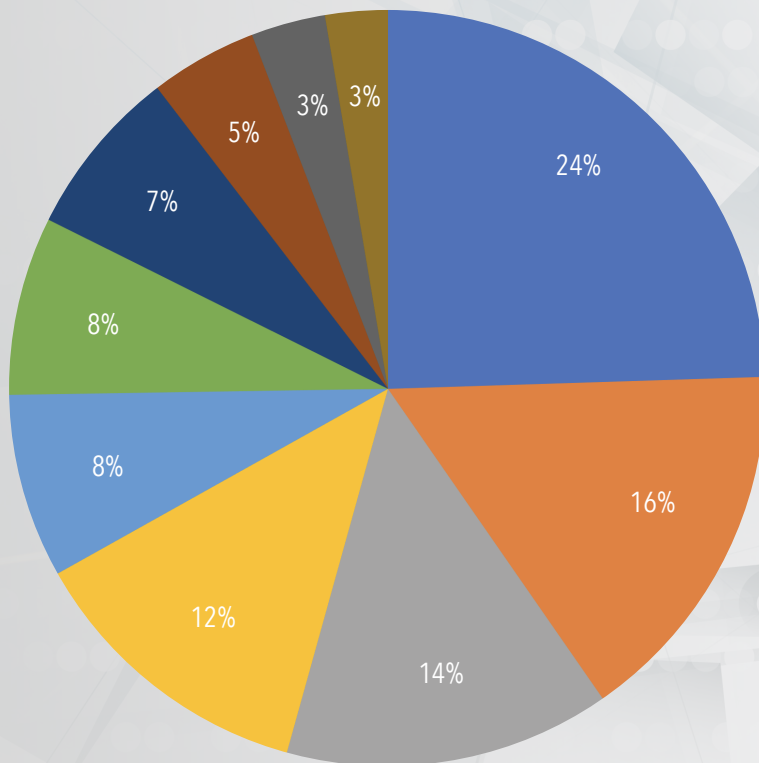
Real Estate IT Professionals
 Senior Technology Strategists
 Property Managers
 Facility Managers
 Asset Managers
 Energy | Sustainability
 Executives

Commercial Owners
 Corporate Real Estate Executives
 Chief Operating Officers
 Government | Institutional Owners
 Developers
 Architects

Engineers
 Commercial Brokers
 Commercial Real Estate Consultants
 Tenant Representatives Construction
 Project Managers

REALCOMM ATTENDEE PROFILE

Realcomm is the key meeting place for many sectors of the commercial real estate industry. The conference attracts executive decision-makers from all around the world who are seeking to advance their knowledge of the latest business solutions, innovations and technologies. They are qualified buyers who know that the most productive way to buy new products and services is to examine them on the exhibit floor, talk to the makers of the products and compare them directly against competitors' products. They know that the only place they can find these products under one roof is at Realcomm!



JOB FUNCTION

- CIO | CTO
- Commercial Real Estate Consultant
- Systems Integrator
- Building Industry Professional
- COO | CFO | CAO
- Corporate Real Estate Executive
- Energy | Sustainability Professional
- MEP Professional
- Architect | Designer
- Asset Manager



IBCON - WHO WILL ATTEND

IBcon should be attended by building owners and managers, as well as a broad cross-section of individuals who represent interdepartmental boundaries within organizations from facilities management, building engineering, energy and sustainability, IT, real estate operations, asset and portfolio management, construction, project management, architecture and design.

Real Estate Sectors

Commercial Corporate
 Government
 Healthcare
 Education
 Sports &
 Entertainment
 Transportation
 Manufacturing

Job Function

Asset Managers
 Operations
 Property Management
 Facilities &
 Engineering Real
 Estate Investment

Information Technology (IT)

Energy/Sustainability
 Finance
 Sales & Marketing
 Leasing
 Business Development
 Architects

Real Estate Types

Office
 Industrial
 Retail
 Multifamily
 Mixed Use

Organizational Types

Real Estate Owners/
 Developers/Investors

Urban Planning Firms

Design/Architecture Companies
 MEP Firms
 Specifying
 Developers
 Construction Companies
 Hardware and Software
 Solutions Providers
 Consulting Companies
 Integrators
 Manufactures
 Venture and Investment Capital
 Firms
 Associations
 Research Organizations
 Media Organizations
 Energy Companies

REALCOMM | IBCON CONFERENCE HIGHLIGHTS

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as a “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.



- Dynamic Education Program featuring 100+ Leading Industry Speakers
- General Sessions featuring top Real Estate Executives
- Vendor Expo featuring Top Industry Solution Providers
- Annual “Digie” Awards Presentation
- Networking Cocktail Reception

REALCOMM & IBCON 2024 TENTATIVE SCHEDULE OF EVENTS (*Schedule Subject To Change)

Wednesday

8:00 AM	6:00 PM	Pre-Conference Events/Meetings
6:00 PM	8:00 PM	Welcome Reception

Thursday

8:30 AM	10:30 AM	General Session / Conference Kickoff
10:30 AM		Exhibit Hall Opens
11:00 AM	12:30 PM	Morning Breakout Sessions
12:30 PM	2:00 PM	Lunch / Exhibit Hall Break
2:00 PM	5:30 PM	Afternoon Breakout Sessions
6:00 PM	8:00 PM	Digie Awards & Networking Reception in Exhibit Hall

Friday

8:30 AM	10:30 AM	Smart Buildings Best Practice Showcase
9:30 AM		Exhibit Hall Opens
10:45 AM	11:45 AM	Morning Breakout Sessions
11:45 AM	1:15 PM	Lunch / Exhibit Hall Break
1:15 PM	4:15 PM	Afternoon Breakout Sessions
3:00 PM		Exhibit Hall Closes

REALCOMM TOPICS UNDER CONSIDERATION

(For full list of topics, see P-29)

- Mobile Applications
- Cloud Computing
- Budgeting and Forecasting
- Automating the Lease Process
- Enterprise Applications
- Property, Investment and Fund Management Technologies
- Telecommunications and Collaboration Technologies
- Document and Content Management
- CRM for the Commercial Real Estate Enterprise
- Advanced Analytics for Enterprise Operations

IBCON TOPICS UNDER CONSIDERATION

(For full list of topics, see P-30)

- BAS & EMS Platforms
- Digital Signage
- Energy Procurement
- FDD & Analytics
- Integrator Summit
- Intelligent Retrofit Strategies
- IoT for Smart Buildings & Campuses
- Renewables
- Smart Building Best Practices
- Smart Building Bootcamp
- Smart Parking

TECHNOLOGY VENDOR EXPO

Realcomm | IBcon provides a unique opportunity for vendors to showcase their products at two conferences under one roof. The Expo will showcase the most connected, smart, intelligent buildings technology products and services.

REALCOMM 2024 ADVISORY COUNCIL

The Realcomm Advisory Council is a distinguished group of commercial real estate executives committed to furthering the adoption of technology, automation and innovation in the industry.



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INTELLIGENT BUILDINGS



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Co-Founder
INTELLIGENT BUILDINGS



Jim Baldwin
CEO
DOMATIC

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Partner
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Founder and CEO
**THE VIRTUAL
SPECIALIST**



Kay Sargent
Senior Principal,
Director of WorkPlace
HOK



Adrian Velicescu
President
STANDARDVISION

EXHIBITOR OPPORTUNITIES

The Realcomm | IBcon exhibit floor is vital for providing real estate owners and IT directors access to the best solutions providers in the industry. A significant number of new ideas and innovative solutions come from the exhibit floor every year—and so do some of the biggest business deals.

Kiosk Booth (5x10)

PACKAGE COST: \$4,000

COMPLETE PACKAGE INCLUDES:

- One (1) podium kiosk
- One (1) stool
- One (1) electrical drop - Includes labor, install & dismantle
- One (1) complimentary full access conference pass
- Two (2) complimentary exhibit only passes
- One (1) real estate (end-user only) guest pass
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Company profile in Conference Program Guide
- Includes one (1) year Featured Marketplace listing

Single Booth (10x10)

PACKAGE COST: \$6,000

COMPLETE PACKAGE INCLUDES:

- Two (2) complimentary full access conference passes
- Three (3) complimentary exhibit only passes
- One (1) real estate (end-user only) guest pass
- Exhibitor listing on Conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Exhibitor listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')
- Company profile in Conference Program Guide
- Includes one (1) year Featured Marketplace listing

**** We do not allow sharing of discounted passes with other technology companies. Discounted passes are to be used by the exhibiting or sponsoring company for their own employees to attend.**

Full Conference Pass - Includes access to all pre-conference events that are not invitation only, exhibit hall, general session(s), welcome reception, Digie Award ceremony, networking reception and day 1 and day 2 educational sessions.

Exhibit Hall Only Pass - Includes access to the exhibit hall and any events being held in the Exhibit Hall as well as general session(s). Does not include attendance to any pre-conference sessions or day 1 or day 2 educational sessions.

Real Estate (End-User) Guest Pass - These full conference access passes may only be used for commercial or corporate real estate end user clients or prospective clients. They cannot be used for additional staff, channel partners, distributors, resellers or other solution providers or partnering companies. ****Please note: These passes can only be used for NEW registrations they cannot be applied to existing registrations.**

**** Additional Exhibitor/Sponsor full conference passes available for \$1,200**

Tandem Booth (10x20)

PACKAGE COST: \$11,250

COMPLETE PACKAGE INCLUDES:

- Three (3) complimentary full access conference passes
- Four (4) exhibit only passes
- Two (2) real estate (end-user only) guest passes
- Exhibitor listing on conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Exhibitor Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')
- Company profile in Conference Program Guide
- Includes one (1) year Featured Marketplace listing

Triple Booth (10x30)

PACKAGE COST: \$16,500

COMPLETE PACKAGE INCLUDES:

- Four (4) complimentary full access conference passes
- Five (5) complimentary exhibit only passes
- Two (2) real estate (end-user only) guest passes
- Exhibitor listing on conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')
- Company profile in Conference Program Guide
- Includes one (1) year Featured Marketplace listing

Quad Booth (20x20)

ISLAND QUAD - PACKAGE COST: \$26,250

ATTACHED QUAD - PACKAGE COST: \$21,750

COMPLETE PACKAGE INCLUDES:

- Five (5) complimentary full access conference passes
- Six (6) complimentary exhibit only passes
- Three (3) real estate (end-user only) guest passes
- Exhibitor listing on conference website (includes active hyperlink and opportunity to post a supporting pdf file)
- Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')
- Company profile in Conference Program Guide
- Includes one (1) year Featured Marketplace listing



Premium Exhibit Package Upgrade

ADDITIONAL \$2,000 *Can be added to any size booth

The Premium Exhibit Package Upgrade can be added to any size booth and includes your choice of 1 of the following items:

1. "Supporting Session Sponsor" of one educational breakout session (Precon Sessions and General Session not eligible)
2. Five-minute interview slot in the "RC Live" news desk schedule (LIMITED availability)
3. Sitewide banner on Realcomm | IBcon website pages for one month - your choice of month, limited availability.

"Ready to Show" Exhibit Package Upgrade

This package is a "Turn-Key" method for furnishing your space. You choose the style you like and we deliver everything to your space. All you need to bring is your signage and collateral! Includes all items in the Standard Exhibit Package PLUS your choice of either the Conference or Lounge set up listed below

SINGLE READY TO SHOW COMPLETE PACKAGE: \$9,500 | TANDEM READY TO SHOW COMPLETE PACKAGE: \$14,750

*For larger spaces, please ask for details.

SELECT ANY OF THE ABOVE "SINGLE OR TANDEM" PACKAGES AND ADD THE FOLLOWING: Upgraded 42" monitor add \$300

"READY TO SHOW" - CONFERENCE SET UP

- One (1) Conference Table - 36" Round
- Four (4) Conference Chairs
- Carpet (where applicable)
- One (1) 32" Flat Screen Monitor
- Labor to Install & Remove Flat Screen
- One (1) Computer Kiosk (To place Monitor for demos)
- One (1) Electrical Drop - Includes labor, install & dismantle

"READY TO SHOW" - LOUNGE SET UP

- One (1) Leather Sofa
- Two (2) Chairs
- One (1) Coffee Table
- One (1) 32" Flat Screen Monitor
- Labor to Install & Remove Flat Screen
- One (1) Computer Kiosk (To place Monitor for demos)
- Carpet (where applicable)
- One (1) Electrical Drop - Includes labor, install & dismantle



Advertising and Media Opportunities:

Conference Program Guide: The Realcomm Conference Program guide is a publication given to every attendee and referenced continually during the conference. It is the key navigational tool for the conference and includes the complete agenda and timeline, track and session information, details on speakers, sponsors and exhibitors and the exhibitor floor plan.

Realcomm Marketplace: Yearlong listing includes online and printed presence.

2024 CONFERENCE PROGRAM GUIDE AD PRICING:

Full Page Ad-Back Cover:	\$3,000
Full Page Ad-Inside (4 Available):	\$1,500
Full Page Ad-Inside Front or Inside Back:	\$2,000
Half Page (4 Available):	\$750

SPECIAL RATES FOR SPONSORS:

Featured Vendor:	\$500
Premiere Vendor:	\$1,250

SPONSORSHIP OPPORTUNITIES

Platinum Level Sponsorships

The platinum sponsorships provide maximum exposure at the conference. These sponsorships are designed to spotlight the leading technology organizations for commercial real estate. The benefits of this sponsorship provide a strong, consistent message from the beginning of the marketing campaign through the conference in. The platinum sponsorship is the optimum vehicle for promoting your organization at Realcomm | IBcon.

Platinum Sponsorship –

FOUR (4) AVAILABLE AT \$50,000 EACH

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Conference Program Guide
- Sponsor recognition in all conference email marketing campaigns
- Sponsor recognition on Realcomm | IBcon website with a link to your home page
- Sponsor recognition in the Realcomm Weekly Briefing email newsletter
- Sponsor recognition in post conference survey
- Speaking opportunity inside the educational program
- One (1) pass to the CIO Roundtable event
- Eight (8) complimentary full conference passes
- Six (6) complimentary exhibit hall passes
- Four (4) real estate (end-user only) guest passes
- Full-page ad in the Conference Program Guide
- 2-minute multimedia video prominently displayed at the exhibit hall entrance
- First-right-of-refusal for platinum sponsorship for the following convention year
- Priority exhibit booth space selection
- Quad 20 x 20
- 5-minute Realcomm LIVE interview

Gold Sponsorship –

FOUR (4) AVAILABLE AT \$35,000 EACH

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Conference Program Guide
- Sponsor recognition on Realcomm | IBcon website with a link to your home page
- Sponsor recognition in all conference email marketing campaigns
- Speaking opportunity inside the educational program
- Half-page ad in the Conference Program Guide
- 2-minute multimedia video prominently displayed at the exhibit hall entrance
- First right of refusal to sponsorship the following convention year
- Six (6) complimentary full conference passes
- Four (4) complimentary exhibit hall passes
- Three (3) real estate (end-user only) guest passes
- Priority exhibit space selection
- Tandem 10 x 20 Exhibit Space



REALCOMM LIVE

Realcomm LIVE Sponsorship / Gold – \$30,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

Realcomm LIVE is the center stage area of the Exhibit Hall where all executive leadership interviews, presentations, give aways, demos, DIGIE AWARDS, press releases, live music, product launches, technology demos, etc. will be hosted and many of the presentations will be broadcast LIVE over the web.

- Designation as “Realcomm LIVE Sponsor” on all marketing material (pre- and post-conference) and conference website
- Sponsorship provides two (2) prominent interview slots on Realcomm LIVE schedule - one interview on Day 1 and one interview on Day 2
- Multi-media presentation played on large overhead screen (+ LIVE media streaming) (2 min.)
- Sponsor logo strategically on digital background of Realcomm LIVE stage (visible during all Realcomm LIVE interviews)
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Half page ad in the Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Sponsor visibility on video clips sent out to each "interviewee" after the conference, which may be used as marketing to clients and prospects
- Sponsor visibility on select video clips included in Weekly Briefing email newsletter "video showcase" post conference (distribution 50k+)
- Six (6) complimentary full access conference passes
- Four (4) complimentary exhibit hall only passes
- Three (3) real estate (end-user only) guest passes
- First right of refusal to sponsorship the following convention year
- Priority exhibit space selection
- Tandem exhibit space (10x20)

PRECONFERENCE EVENT OPPORTUNITIES

CIO Roundtable

The Realcomm CIO Roundtable has become the premier meeting place for Commercial Real Estate CIOs around the globe. The event provides an opportunity for them to gather to hear from leading speakers, discuss the most pertinent issues impacting their organizations and network with their peers/associates. It also has become an annual opportunity to reset the benchmarks for IT related issues for the industry. Sponsorship of this event provides the highest level of visibility and exposure to our CIO delegates.

CIO Roundtable Sponsorship – Event Sponsorship – \$19,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside the CIO Roundtable event
- Speaking opportunity during event
- Sponsor recognition by Moderator at opening and closing of event
- Company logo on intro slide at beginning of event
- Sponsor recognition on all CIO Roundtable program materials
- Sponsor recognition on signage outside CIO Roundtable room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Four (4) complimentary full access conference passes
- Three (3) complimentary exhibit hall only passes
- One (1) real estate (end user only) guest pass
- Two (2) passes to CIO Roundtable event
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit space

CIO Roundtable Lunch & Break Sponsor – \$8,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Includes sponsorship of 2 events: Private CIO Lunch & CIO Roundtable Break
- Sponsor recognition on signage for CIO Lunch (occurring immediately prior to the CIO Roundtable)
- Sponsor recognition by moderator at beginning and end of break
- Sponsor logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside event room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) pass to CIO Roundtable event
- One (1) pass to CIO Lunch event
- Two (2) complimentary full access conference pass
- Two (2) real estate (end user only) guest pass

IB Boot Camp

For those who have been analyzing this topic for years, it is easy to get into complex discussions quickly. The visions are clear and the goals are large. However, for those who have not been involved in the creation of this new industry, the topic can be overwhelming. This track is designed for property managers, facility managers, IT professionals, energy and sustainability professionals and anyone else involved in the building industry that is interested in learning more. Boot Camp will provide a great foundation for understanding this emerging market.

IB Boot Camp Event Sponsorship – \$11,500

3 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Speaking opportunity to event attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all IB Boot Camp program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest pass
- Two (2) seats at the IB Boot Camp
- First right of refusal to sponsorship the following convention year

IB Boot Camp Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all IB Boot Camp program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- One (1) seat at the IB Boot Camp
- First right of refusal to sponsorship the following convention year

IB Boot Camp Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all IB Boot Camp marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One representative allowed attendance to the event
- One (1) seat at the IB Boot Camp
- One (1) complimentary full conference access pass
- One (1) complimentary real estate (end user only) guest pass
- First right of refusal to sponsorship the following convention year

Advisory Council Summit

Sponsorship of the annual Advisory Council Summit provides you with an opportunity to meet, network and get to know our very exclusive Advisory Council members, who are CIOs and other high level commercial and corporate real estate executives in the industry.

Advisory Council Summit Sponsorship – \$12,500

6 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo on VIP invitations sent electronically to Advisory Council
- Opportunity to network and establish relationships with high level Commercial and Corporate Real Estate executives
- Recognition as conference sponsor on the Realcomm | IBcon website with a link to your home page
- Sponsor recognition on Realcomm | IBcon Sponsor “thank you” signage
- Sponsor logo included on on-site signage
- Sponsor recognition/verbal introduction during social event dinner
- Sponsor logo included on any marketing and hand-out materials
- Two (2) passes to attend the event
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes for conference

Smart Building Integrator Summit (SBIS) Event Sponsorship – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Speaking opportunity to Integrator Summit attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon conference program guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Smart Building Integrator Summit (SBIS) Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Smart Building Integrator Summit (SBIS) Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor marketing material placed on designated table near refreshments
- One (1) complimentary full access conference pass
- One (1) real estate (end user only) guest pass
- First right of refusal to sponsorship the following convention year

Sustainable Impact Forum Event Sponsorship– \$12,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by moderator at opening and closing of session
- Speaking opportunity to Roundtable attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Roundtable program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Sustainable Impact Forum Supporting Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Roundtable program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Sustainable Impact Forum Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and/or end of break
- Logo on intro slide at break
- Sponsor recognition on all Roundtable marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) complimentary full access conference pass
- First right of refusal to sponsorship the following convention year

The Smarter Connected Building Forum Event Sponsorship – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of Summit
- Speaking opportunity to Summit attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Three (3) complimentary full Access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

The Smarter Connected Building Forum Supporting Sponsorship– \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of Summit
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

The Smarter Connected Building Forum Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) complimentary full access conference pass
- First right of refusal to sponsorship the following convention year

CRE Cybersecurity Forum Event Sponsorship – \$12,000

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by at opening and closing of session
- Speaking opportunity to Summit attendees
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Two (2) passes to Cybersecurity Summit
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

CRE Cybersecurity Forum Supporting Sponsorship – \$6,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- One (1) Pass to Cybersecurity Summit
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

CRE Cybersecurity Forum Break Sponsorship – \$4,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) Pass to Cybersecurity Summit
- One (1) complimentary full access conference pass
- First right of refusal to sponsorship the following convention year

BuildingsAI Symposium - Event Sponsorship - \$7,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Speaking opportunity to Symposium attendees (8-10 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Symposium program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

BuildingsAI Symposium– Supporting Sponsorship - \$5,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Symposium program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

BuildingsAI Symposium – Break Sponsorship - \$4,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Symposium marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) complimentary Full Access conference pass
- First right of refusal to sponsorship the following convention year

GENERAL SESSIONS, SPECIAL MEETINGS & NETWORKING OPPORTUNITIES

General Session | Conference Kickoff Event

The General Session is the opening event for the Realcomm | IBcon Conference and is the largest and most well attended session of the conference. This General Session will feature visionary/visionaries who will share their views on innovation in the commercial real estate industry. This sponsorship provides the best exposure to the largest audience. Your company's logo will be prominently placed on event signage, in the program guide and on our website.

General Session Premier Sponsorship – \$25,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Speaking opportunity in the General Session (8-10 minutes or panel participation)
- Company name and logo on General Session Stage
- Company name and logo on Realcomm | IBcon with link to your home page
- Sponsor recognition in Conference Program Guide
- Sponsor recognition on a conference meter board signage
- Four (4) complimentary full access conference passes
- Three (3) complimentary exhibit hall only passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 standard exhibit space

General Session Event Sponsor – \$15,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Company name and logo on General Session Stage
- Company name and logo on Realcomm w| IBcon ebsite with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Four (4) complimentary full access conference passes
- Three (3) complimentary exhibit hall only passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 standard exhibit space

General Session Supporting Sponsorship – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo recognition on the General Session introductory slide
- Company name and logo on General Session Stage
- Company name and logo on Realcomm | IBcon website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

General Session Coffee Sponsorship – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Sponsor recognition by Moderator at the beginning of session
- Sponsor recognition on a conference meter board signage
- Sponsor logo on signage near coffee station
- Opportunity to display marketing materials
- Sponsor logo with link to your home page on Realcomm | IBcon website
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Two (2) complimentary Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Pass
- Sponsor logo on napkins

Smart Building Best Practice Showcase – \$8,000

4 AVAILABLE

This Best Practice Showcase super-session will feature the world's most progressive and successful implementations of smart buildings, portfolios and campuses. These projects represent the next generation of open, interoperable, integrated, and IP-centric buildings. In this interactive showcase setting, you'll have the opportunity to meet face-to-face with representatives for each project who will share both their challenges and successes and address energy conservation, operational efficiency, enhanced occupant experience, sustainability achievement and financial optimization.

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all building project signs (45+) inside "Best Practices" Showcase
- Thought leadership presence at this high level General Session
- Sponsor recognition on any "Best Practices" Showcase materials
- Sponsor recognition on conference sponsor meter boards
- Sponsor recognition on floor signage in and around display area
- Sponsor recognition in Realcomm | IBcon Conference Program Guide Sponsor Page
- Company logo & recognition as Sponsor of "Best Practices" Showcase in Conference Program Guide
- Logo on Realcomm | IBcon Conference website with a link to Sponsor home page
- Sponsor logo on napkins at breakfast and beverage tables
- Three (3) complimentary full conference passes
- Two (2) real estate (end user only) guest passes

Smart Building Best Practice Showcase – Breakfast Sponsor – \$5,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Logo on conference website with a link to sponsor home page
- Sponsor recognition on Realcomm | IBcon Conference sponsor meter boards
- Sponsor recognition on event floor signage at the entrances to the showcase display area
- Sponsor recognition in Realcomm | IBcon Conference Program Guide Sponsor Page
- Sponsor recognition as "Breakfast Sponsor" for "Best Practices" Showcase in Conference Program Guide
- Sponsor logo on napkins at breakfast and beverage tables
- Two (2) complimentary full access conference passes
- Two (2) real estate (end-user only) guest passes

Breaking Barriers - Premier Sponsorship - \$7,500

COMPLETE PACKAGE INCLUDES:

- Opportunity to speak in the Breaking Barriers program
- Opportunity for 30-sec video intro of company
- Verbal Sponsor recognition by Moderator during the session
- Sponsor recognition on signage in session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a hyperlink to sponsor home page\
- Opportunity to provide take-away to attendees
- Three (3) full access conference passes

Breaking Barriers - Event Sponsor - \$5000

COMPLETE PACKAGE INCLUDES:

- Verbal Sponsor recognition by Moderator during the session
- Recognition as Event Sponsor on signage in session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a hyperlink to sponsor home page
- Opportunity to provide take-away to attendees
- Two (2) full access conference passes

Breaking Barriers - Supporting Sponsor - \$3,000

COMPLETE PACKAGE INCLUDES:

- Verbal Sponsor recognition by Moderator during the session
- Recognition as Supporting Sponsor on signage in session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a hyperlink to sponsor home page
- One (1) full Access conference pass

Digie Awards and Networking Sponsorship – \$15,000

2 AVAILABLE

The Networking Reception is a great way to get your company name in front of all conference attendees as they come together to relax and socialize after a long day of intense education. During the reception, we will be announcing the DIGIE award winners, a prestigious annual award presented to industry innovators and thought leaders. As a Sponsor, a representative of your company will participate in the DIGIE Award ceremony and have the opportunity to address attendees.

COMPLETE PACKAGE INCLUDES:

- Opportunity to participate during Digie Award presentation
- Sponsor recognition by moderator at opening and closing of ceremony
- Opening and/or closing remarks at the event
- Logo on large digital screen
- Sponsor logo on drink tickets
- Complimentary batch of drink tickets
- Sponsor logo on floor signage near stage
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognition in the Realcomm Newsletter Digie Awards Issue (highest read issue)
- Company name and logo on Realcomm | IBcon website with link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year
- Three (3) complimentary exhibit hall only passes
- Single 10x10 standard exhibit space

Private VIP Luncheon – \$8,500

2 AVAILABLE

This function is a private, by invitation-only lunch. Attendees are carefully chosen from the Realcomm and IBcon Advisory Council members as well as high level speakers. Sponsors may request up to 10 special guests and invitations are personally sent out to the most prominent commercial and corporate real estate firms in the country. Sponsors will have the opportunity to participate on a panel or open discussion led by Jim Young, CEO of Realcomm. There is no other opportunity like this to network exclusively with some of the most influential decision-makers in the industry. Attendance ranges from 45-55.

COMPLETE PACKAGE INCLUDES:

- Opportunity to address lunch attendees
- Opportunity to invite select real estate executives to attend
- Sponsor recognition (company name and logo) on signage outside luncheon room
- Banner/signage with company name and logo inside luncheon room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Opportunity to give a gift to all luncheon attendees.
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Welcome Reception Premier Sponsorship – \$6,500

COMPLETE PACKAGE INCLUDES:

- Semi private lounge area
- Sponsor recognition on signage outside the Welcome Reception venue
- Sponsor recognition on food stations and bars strategically located around Welcome Reception area
- Sponsor recognition on event signage inside Welcome Reception area
- Sponsor recognition on “Realcomm | IBcon Conference Welcome Reception” electronic invitations - distribution: 50,000+
- Sponsor logo on cocktail napkins
- Customized sponsor branding for each lounge area
- Sponsor recognition on Sponsor’s batch of drink tickets to hand out to attendees (250 tickets)
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes

Welcome Reception Event Sponsorship – \$4,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on signage outside the Reception venue
- Sponsor recognition on food stations and bars positioned in various locations around Welcome Reception area
- Sponsor recognition on event signage inside Welcome Reception area
- Sponsor recognition on “Realcomm | IBcon Conference Welcome Reception” electronic invitations - distribution: 50,000+
- Sponsor logo on cocktail napkins
- Sponsor recognition on Sponsor’s batch of drink tickets to hand out to attendees (100 tickets)
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Two (2) complimentary full access conference passes
- One (1) real estate (end user only) guest pass

Welcome Reception Supporting Sponsorship – \$3,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on food stations and bars positioned in various locations around Welcome Reception
- Sponsor recognition on event signage inside Welcome Reception area
- Sponsor recognition on “Realcomm | IBcon conference Welcome Reception” electronic invitations - distribution: 50,000+
- Sponsor logo on cocktail napkins
- Sponsor recognition on sponsor’s batch of drink tickets to hand out to attendees (50 tickets)
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- One (1) full access conference pass
- One (1) real estate (end user only) guest pass

REALCOMM EDUCATION TRACK SPONSORSHIP OPPORTUNITIES

JUNE

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.

REALCOMM TOPICS UNDER CONSIDERATION:

Previous Realcomm Topics. [2024 Topics Coming Soon](#)

- 3D Scanning & Printing
- Application Integration
- Asset/Operational Management
- Automated Payments
- Benchmarking IT Organization
- Blockchain for Real Estate
- Budgeting, Forecasting & Capital Planning
- Business Continuity Planning
- Cloud
- Collaboration Tools
- CRM
- Crowdfund Platforms
- Cybersecurity
- Data Governance
- Data Privacy
- Data Standards
- Data Virtualization
- Digital Strategy
- Disaster Recovery
- Email & Document Retention
- Enterprise Content Management
- Enterprise System Architecture
- Everything-as-a-Service
- Globalization
- Incident Awareness & Response
- Integrated Project Delivery
- Internal Threat Monitoring
- Intrusion Detection
- Investment Management & Reporting
- Keeping Up With The Pace of Change
- Knowledge Management
- Lease Management
- Lease Process Automation
- Marketing Analytics
- Master Data Analytics
- Master Data Management
- Mobility
- New Hybrid Workplace
- Network Architecture
- NextGen Workplace
- Organizational Transformation
- Outboard Packet Monitoring
- Performance Management
- Port Monitoring
- Predictive Analytics
- Privacy
- Property Management
- Retail Analytics
- Retail Technologies
- Retail Traffic & Footpath Analytics
- Skills Gap – Finding, Training & Retention of Tech Talent
- Social Media
- Tech to Better Understand Tenants & Clients
- Using Technology to Drive Revenues
- User Behavior Profiling
- Valuation/DCF
- Vendor Management
- Virtual Firewalls
- Wearables

IBCON EDUCATION TRACK SPONSORSHIP OPPORTUNITIES

JUNE

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.

IBCON TOPICS UNDER CONSIDERATION:

PREVIOUS IBCON TOPICS. [2024 Topics Coming Soon](#)

- 3D Digital Scanning
- 5G
- AI
- Aligning the Organization Around Smart Building Initiatives
- AR/VR
- BAS & EMS Platforms
- BIM for O&M
- COVID Technology
- Creating a Smart Mall
- Cybersecurity
- DAS/Wireless
- Designing the Base Building Network
- Digital Signage
- Digital Twins
- Drones
- Energy Procurement
- FDD & Analytics
- Finding, Training & Retaining Talent
- Fire/Life Safety
- Impact of Autonomous Cars
- Incident Tracking & Situational Awareness
- Integrator Summit
- Intelligent Retrofit Strategies
- IoT for Smart Buildings & Campuses
- Lighting Tech
- Microgrids & Storage
- Net Zero
- Personalized Controls
- Physical Security
- Power Conditioning
- Predictive Maintenance
- Project Haystack
- Renewables
- Robotics
- Smart Bathrooms
- Smart Building Best Practices
- Smart Building Data Strategies
- Smart Parking
- Smart Cities
- Smart Sensors
- Sustainability Reporting
- Waste Technologies
- Water Technologies
- Wearables
- Workplace Space Utilization



Education Track Sponsorships – \$16,500

2 AVAILABLE PER TRACK

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Speaking opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Prior to session, sponsor may distribute company brochures on chairs for attendees
- Four (4) complimentary full access conference passes
- Three (3) complimentary exhibit only passes
- Two (2) real estate (end-user only) guest passes
- Single 10x10 standard exhibit space

Supporting Education Track Sponsorships – \$7,500

2 AVAILABLE PER TRACK

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Education Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may distribute marketing material or brochures on table in back of the room
- Three (3) Complimentary Full Access Conference Passes
- Two (2) Real Estate (end-user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Supporting Session Sponsorship – \$3,500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator during session
- Sponsor recognition on signage inside and outside session room
- Sponsor recognition on all Session Track materials
- Recognition as a Sponsor in Realcomm | IBcon Conference Program Guide
- Company logo on Realcomm | IBcon website and link to home page
- Opportunity to place marketing brochures on table in back of the session room
- One (1) complimentary full conference pass
- One (1) real estate (end-user only) guest pass

SPECIALTY TRACK – INVESTMENT MANAGEMENT

Education Track Sponsorship – Investment Management – \$16,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Speaking opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Prior to session, sponsor may distribute company brochures on chairs for attendees
- Three (3) complimentary full access conference passes
- Three (3) exhibit only passes
- One (1) real estate (end-user only) guest pass
- First right of refusal to sponsorship the following convention year
- Single 10x10 standard exhibit space

Supporting Education Track Sponsorship – Investment Management – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Track Sponsor inside each session contained in track
- Sponsor recognition by moderator at opening and closing of sessions
- Sponsor logo on intro slide before all track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognition on Realcomm | IBcon website with link to your home page
- Sponsor may place marketing materials/company literature on table in back of the room
- Two (2) full access conference passes
- One (1) real estate (end user only) guest pass
- First right of refusal to sponsorship the following convention year

Investment Management Breakfast Sponsorship – \$6,000 (DAY 2)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator during the lunch program
- Speaking opportunity to address the group during breakfast program
- Logo on intro slide at breaks
- Sponsor recognition on any breakfast program materials
- Sponsor recognition on signage inside/outside session room
- Sponsor recognition in Realcomm | IBcon conference program guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Sponsor marketing material placed on designated table during breakfast
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Investment Management Break Sponsorship – \$5,500 (DAY 1 & DAY 2)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator either before or after Break Sessions
- Speaking opportunity to address the group just before one scheduled break
- Logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page
- Sponsor marketing material placed on designated table near refreshments
- Two (2) complimentary Full Access conference passes
- Two (2) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

SPECIALTY TRACK – CORPORATE REAL ESTATE

Education Track Sponsorship – Corporate Real Estate – \$7,500 (1 Day Only)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Speaking opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon conference program guide
- Company name and logo on Realcomm | IBcon website with link to your home page
- Prior to session, sponsor may distribute company brochures on chairs for attendees
- Three (3) complimentary full access conference passes
- Two (2) real estate (end-user only) guest passes
- First right of refusal to sponsorship the following convention year

OTHER HIGH LEVEL VISIBILITY SPONSORSHIPS

Digital Signage Sponsorship – \$10,500

COMPLETE PACKAGE INCLUDES:

- Company logo displayed at the bottom of each and every digital sign.
- Opportunity to provide 60-90 sec corporate video or product commercial that will be loaded as content on hard drive of one or several digital signs in specific agreed-upon locations where available
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Registration Sponsorship – \$10,000

The registration area is the perfect venue for making that all-important first impression to delegates. Since every delegate MUST come through registration to retrieve their badge & lanyard it is a highly visible area. This is the first sponsor attendees see upon arrival at Realcomm. Included at the registration table will be your company's logo, marketing brochure, and your representative's business card available for the taking.

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Company logo prominently displayed on signage at registration
- Company Logo displayed on all conference badges
- Opportunity to place a one-page marketing flyer on the registration table or provide company pens/pencils or pads with your logo
- Sponsor recognition on a conference meter board signage
- Half page conference program guide ad
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Company logo on the Realcomm | IBcon website with a link to your home page
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Conference Mobile Application Program Guide Splash Page Sponsorship – \$8,000

Realcomm will be providing an interactive mobile program guide to all attendees to view the conference agenda, highlights, program details, special events, speakers, maps, and tradeshow information on a variety of mobile devices including the iPhone, iPad, and Android. There is also an interface with live social media feeds and RSS integration and syncs easily with Outlook, iCal, and Google Calendar. The mobile application platform also enables polling, surveys and analysis of attendee feedback.

COMPLETE PACKAGE INCLUDES:

- Company logo/banner will be prominently placed on the splash page of the mobile application
- Opportunity to download company profile or make available a pdf brochure to attendees
- Company logo in the printed Conference Program Guide as the Mobile Application Program Guide Splash Page Sponsor
- Company logo on the Realcomm | IBcon website with a link to your home page
- Sponsor recognition on a conference meter board signage
- Three (3) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes
- First right of refusal to sponsorship the following convention year

Conference Mobile Application Program Guide Banner Sponsorship – \$5,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Prominent placement of sponsor banner at top of mobile application page on a rotating basis
- Banner will include a hyperlink to sponsor's company website or other website of choice
- Opportunity to upload a company profile and a pdf brochure
- Company logo on the Realcomm | IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- Two (2) complimentary full access conference passes
- Two (2) real estate (end user only) guest passes

Conference Lanyard Sponsorship - \$10,000

COMPLETE PACKAGE INCLUDES:

- Company logo displayed on the conference lanyards
- Recognition as a Sponsor on Realcomm | IBcon Conference signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Complimentary quarter page ad in the Conference Program Guide
- Company name and logo on Realcomm | IBcon Conference website with link to your home page
- Three (3) full access conference passes
- Two (2) real estate end user guest pass
- First right of refusal to sponsorship the following convention year

REALCOMM | IBCON CONFERENCE GOLF EVENT

Golf Premier Sponsor – \$6,000

COMPLETE PACKAGE INCLUDES:

- Sponsorship recognition during post golf event
- Sponsor recognition as Golf Premier Sponsor on “welcome letter” sent to all registered golfers
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- Two (2) player passes
- Two (2) Full Access Conference pass
- At least one real estate end-user player in sponsors foursome
- Sponsor recognition on signage at Golf Course
- Opportunity to include a branded golf item to golfers
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)

Golf Lunch Sponsor - \$6,000

COMPLETE PACKAGE INCLUDES:

- Sponsorship recognition as Golf Lunch Sponsor
- Sponsor recognition on “welcome letter” sent to all registered golfers
- Sponsor recognition in Conference Program Guide
- Sponsor recognition during post golf event
- Two (2) player passes
- Two (2) Full Access Conference pass
- At least one real estate end-user player in sponsors foursome
- Sponsor recognition on signage at golf course
- Opportunity to provide a branded golf item to golfers
- Opportunity for comments during lunch (2-3 minutes)
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)

REALCOMM | IBCON CONFERENCE GOLF EVENT

Golf Event Sponsor – \$4,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Golf Event Sponsor
- Sponsor recognition on "welcome letter" sent to all registered golfers
- One real estate end-user player will be included in Sponsors foursome (where possible)
- Sponsor recognition in Conference Program Guide
- Sponsor recognition during post golf event
- One (1) player passes
- One (1) full access conference pass
- Sponsor recognition on signage at golf course
- Opportunity to provide a branded golf item to golfers
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)

Golf Beverage Cart Sponsor - \$4,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Golf Beverage Cart Sponsor
- Opportunity to ride in beverage cart
- Sponsor recognition on "welcome letter" sent to all registered golfers
- One real estate end-user player will be included in Sponsors foursome (where possible)
- Sponsor recognition in Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- One (1) player passes
- One (1) full access conference pass
- Sponsor recognition on signage at golf course
- Opportunity to provide a branded golf item to golfers
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)

Golf Awards Sponsor - \$4,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Golf Awards Sponsor
- Sponsor recognition on "welcome letter" sent to all registered golfers
- One real estate end-user player will be included in Sponsors foursome (where possible)
- Sponsor recognition in Conference Program Guide
- Sponsor recognized during awards ceremony
- Opportunity to participate in awards ceremony
- One (1) player passes
- One (1) full access conference pass
- Sponsor recognition on signage at golf course
- Opportunity to provide a branded golf item to golfers
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)

REALCOMM | IBCON CONFERENCE GOLF EVENT

Swag Bag Sponsor – \$4,000

COMPLETE PACKAGE INCLUDES:

- Opportunity to provide a branded swag bag of golf items to each golfer
- Sponsorship recognition as golf swag bag sponsor
- Sponsor recognition on "welcome letter" sent to all registered golfers
- One real estate end-user player will be included in Sponsors foursome (where possible)
- Sponsor recognition in Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- One (1) player passes
- One (1) full access conference pass
- Sponsor recognition on signage at golf course
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)

Golf Hole Sponsor - \$4,000

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Golf Hole & Longest Drive Sponsor
- Sponsor recognition on "welcome letter" sent to all registered golfers
- One real estate end-user player will be included in Sponsors foursome (where possible)
- Opportunity to set up sponsor table at designated hole (if allowed by course – subject to course policy)
- Sponsor recognition in Conference Program Guide
- Sponsor recognized at start and end of play on day of golf event
- One (1) player passes
- One (1) Full Access Conference pass
- Sponsor recognition on signage at golf course
- Opportunity to provide a branded golf item to golfers
- Sponsor recognition included in marketing email/s for golf event (subject to timing of sign up)