



Realcomm

San Diego **2017**

SPONSOR / EXHIBITOR PROSPECTUS

JUNE 14-15 (Pre-con: 6/13 | Tours & Executive Briefings: 6/16) **MARRIOTT MARQUIS SAN DIEGO MARINA, SAN DIEGO, CA**



WWW.REALCOMM.COM

REALCOMM CONNECTS YOU WITH THE COMPANIES YOU WANT TO REACH

The 19th annual Realcomm Conference & Expo, happening June 14-15 in San Diego, CA will bring together more than 1,500 commercial, corporate, institutional and government real estate professionals to explore the latest technology tools and innovations available to the industry.



Realcomm

@ THE INTERSECTION OF TECHNOLOGY,
INNOVATION AND REAL ESTATE OPERATIONS

Realcomm is the premier event focused on technology, efficiency, innovation and automation solutions for the commercial real estate organization. It is a “must attend” conference event if your goal is to educate, collaborate and connect with real estate decision makers who are interested in improving their commercial development, leasing, accounting, management and operations.

EXHIBITING HELPS YOU BUILD THE RIGHT CONNECTIONS

For sponsors and exhibitors, Realcomm 2017 is the most targeted event in the industry to showcase technology products and services designed for the commercial real estate industry. You will enjoy meeting with hundreds of attendees, speakers, media, and visionary members of both communities who share the common goal of promoting the use of technology to improve how we design, build, lease, automate and use commercial property.

Be part of this dynamic event by becoming a sponsor or exhibitor today.

Contact our event team for more information about sponsorship and exhibitor pricing and benefits.



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CONFERENCE HIGHLIGHTS

- Dynamic Education Program featuring 100+ Leading Industry Speakers
- General Sessions featuring top Real Estate Executives
- Co-located with IBcon - the Smart, Connected, High Performance, Intelligent Buildings Conference
- Vendor Expo featuring Top Industry Solution Providers
- Annual “Digie” Awards Presentation
- Networking Cocktail Reception



DYNAMIC PROGRAM TOPICS

- Mobile Applications
- Cloud Computing
- Social Business
- Budgeting and Forecasting
- Automating the Lease Process
- Enterprise Applications
- Property, Investment and Fund Management Technologies
- Telecommunications and Collaboration Technologies
- Document and Content Management
- CRM for the Commercial Real Estate Enterprise
- Advanced Analytics for Enterprise Operations
- Data Management Strategies



2017 SCHEDULE OF EVENTS

Tuesday, June 13

START	END	EVENT
8:30 AM	6:00 PM	Pre-Conference Events/Meetings

Wednesday, June 14

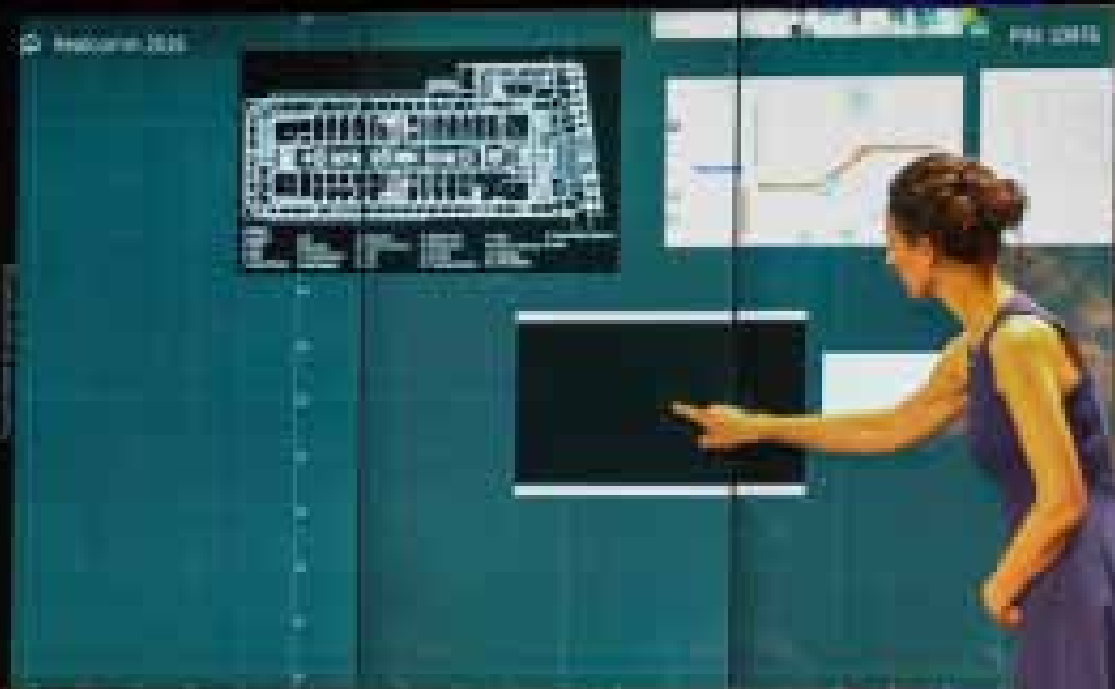
8:00 AM	10:15 AM	Keynote Session / Conf. Kickoff
10:30 AM		Exhibit Hall Opens
11:00 AM	12:30 PM	Morning Breakout Sessions
12:30 PM	2:00 PM	Lunch / Exhibit Hall Break
2:00 PM	5:30 PM	Afternoon Breakout Sessions
5:30 PM	7:30 PM	Networking Reception & Digie Awards in Exhibit Hall

Thursday, June 15

8:30 AM	10:30 AM	Smart Buildings Showcase
10:30 AM		Exhibit Hall Opens
10:45 AM	11:45 AM	Morning Breakout Sessions
11:45 AM	1:15 PM	Lunch / Exhibit Hall Break
1:15 PM	4:15 PM	Afternoon Breakout Sessions
3:00 PM		Exhibit Hall Closes

Friday, June 16

8:00 AM	5:00 PM	Executive Briefings and Tours
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OUR 2017 ADVISORY COUNCIL COMING SOON

Realcomm would like to thank its 2016 Advisory Council below for their contributions.



Bob Adams
VP, IT
LEGACY PARTNERS



Mark Brown
Head of Technology
**STARWOOD
RETAIL PARTNERS**



Robert Entin
EVP & CIO
**VORNADO REALTY
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Gord Howells
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MANAGEMENT**



JP Jones
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SVP, IT
**KILROY REALTY
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Andrew Miller
Sr. Director, Asset
Mgmt IT
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CIO
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Global CIO
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Paul Quinn
Chief Information &
Strategic Execution
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REAL ESTATE**



Shaun Smith
SVP, CIO
**PHILLIPS EDISON
& CO.**



Cheryl VanPatten
SVP, CIO
GLIMCHER

ATTENDEE PROFILE

Realcomm is the key meeting place for many sectors of the commercial real estate industry. The conference attracts executive decision-makers from all around the world who are seeking to advance their knowledge of the latest business solutions, innovations and technologies. They are qualified buyers who know that the most productive way to buy new products and services is to examine them on the exhibit floor, talk to the makers of the products and compare them directly against competitors' products. They know that the only place they can find these products under one roof is at Realcomm!



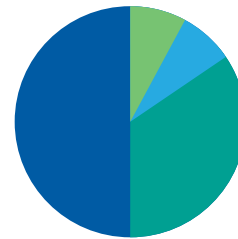
MAIN BUSINESS ACTIVITY

- REIT/Owners/Investors/Developers – 41%
- Commercial Services Firms – 16%
- Property Managers – 13%
- Facility Managers – 12%
- Real Estate Consulting – 11%
- Other – 7%

MARKET COVERAGE

- National - 54%
- Regional - 21%
- International - 18%
- Local - 7%

PRIMARY JOB FUNCTION



- Real Estate IT Executives - 49%
- Real Estate Operations Executives - 33%
- Real Estate Brokerage Professionals - 9%
- Real Estate Support Services - 9%

WHO'S ATTENDING

Professionals from the following sectors will be attending the conference:

- Real Estate IT Professionals
- Senior Technology Strategists
- Property Managers
- Facility Managers
- Asset Managers
- Energy | Sustainability Executives
- Commercial Owners
- Corporate Real Estate Executives

- Chief Operating Officers
- Government | Institutional Owners
- Developers
- Architects
- Engineers
- Commercial Brokers
- Commercial Real Estate Consultants
- Tenant Representatives
- Construction Project Managers

EXHIBITOR OPPORTUNITIES

The Realcomm exhibit floor is vital for providing real estate owners and IT directors access to the best solutions providers in the industry. A significant number of new ideas and innovative solutions come from the exhibit floor every year—and so do some of the biggest business deals.

EXHIBIT HALL BOOTH PACKAGES

Kiosk Package

PACKAGE COST: \$3,500

COMPLETE PACKAGE INCLUDES:

- One (1) podium kiosk
- One (1) stool
- One (1) complimentary full access conference passes
- Two (2) exhibit only passes
- Company name listed with link to your home page on Realcomm website

Single Booth (standard 10x10)

PACKAGE COST: \$4,950

COMPLETE PACKAGE INCLUDES:

- Two (2) complimentary full access conference passes
- Four (4) exhibit only passes
- One (1) Real Estate (end-user only) Guest Pass
- Company name listed with link to your home page on Realcomm website
- Exhibitor Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')

Foyer Pavilion Single Booth Package (10x10)

PACKAGE COST: \$5,950

COMPLETE PACKAGE INCLUDES:

- Two (2) complimentary full access conference passes
- Four (4) exhibit only passes
- One (1) Real Estate (end-user only) Guest Pass
- Company name listed with link to your home page on Realcomm website
- Exhibitor Listing in Conference Program Guide
- Pipe & drape back wall (8') and sidewall (3')

Tandem Booth (standard 10x20)

PACKAGE COST: ~~\$8,800~~ PRICING AS OF 3/10/17 – \$9,900

COMPLETE PACKAGE INCLUDES:

- Three (3) complimentary full access conference passes
- Five (5) Exhibit Only Passes
- Two (2) Real Estate (end-user only) Guest Passes
- Company name listed with link to your home page on Realcomm website
- Exhibitor Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')

Premium Exhibit Package Upgrade

ADDITIONAL \$1,000 (CAN BE ADDED TO ANY SIZE BOOTH)

- All items in the Standard Exhibit Package PLUS
- One (1) Advisory Sidebar Ad
- Your choice of one (1) of the following:
 1. Pre-conference mailing to group of 2500 real estate executives (postage and postcard at exhibitors cost) OR
 2. One supporting session sponsorship of your choice in the educational program
 3. 5-minute interview/presentation slot in the Realcomm "Conference Live" news desk schedule

**To add a booth to any sponsorship package priced at \$7,500 and up, or to increase the booth size for a sponsorship package already containing a booth please add \$4950 per 10x10 space.

Triple Booth (standard 10x30)

~~PACKAGE COST: \$13,200~~ **PRICING AS OF 3/10/17 – \$14,850**

COMPLETE PACKAGE INCLUDES:

- Four (4) complimentary full access conference passes
- Six (6) Exhibit Only Passes
- Two (2) Real Estate (end-user only) Guest Passes
- Company name listed with link to your home page on Realcomm website
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')

Quad Booth (20x20)

~~PACKAGE COST: 17,600~~ **PRICING AS OF 3/10/17 – \$19,800**

COMPLETE PACKAGE INCLUDES:

- Five (5) complimentary full access conference passes
- Seven (7) exhibit only passes
- Three (3) Real Estate (end-user only) Guest Passes
- Company name listed with link to your home page on Realcomm website
- Listing in Conference Program Guide
- Pipe & Drape back wall (8') and sidewall (3')

**Tandem Foyer booth \$9800

“Ready to Show” Exhibit Package Upgrade

This package is a “Turn-Key” method for furnishing your space. You choose the style you like and we deliver everything to your space. All you need to bring is your signage and collateral! Includes all items in the Standard Exhibit Package PLUS your choice of either the Conference or Lounge set up listed below

SINGLE READY TO SHOW: \$8,450

TANDEM READY TO SHOW: \$11,800

*For larger spaces, please ask for details.

“READY TO SHOW” - CONFERENCE SET UP

- One (1) Conference Table - 36” Round
- Four (4) Conference Chairs
- One (1) Literature Rack
- Carpet
- One (1) Computer Kiosk (To place 20” Monitor for demos)
- One (1) 22” x 28” chrome sign holder
- One (1) 20” Flat Screen Monitor
- One (1) Electrical Drop
- Electrical Labor - Install & Dismantle
- Labor to Install & Remove Flat Screen

“READY TO SHOW” - LOUNGE SET UP

- One (1) Leather Sofa
- Two (2) Chairs
- One (1) Coffee Table
- One (1) Literature Rack
- One (1) Computer Kiosk (To place 20” Monitor for demos)
- One (1) 22” x 28” chrome sign holder
- Carpet
- One (1) 20” Flat Screen Monitor
- One (1) Electrical Drop
- Electrical Labor - Install & Dismantle
- Labor to Install & Remove Flat Screen

SELECT ANY OF THE ABOVE PACKAGES AND ADD THE FOLLOWING: Upgraded 42” monitor add \$300

**To add a booth to any sponsorship package priced at \$7,500 and up, or to increase the booth size for a sponsorship package already containing a booth please add \$4250 per 10x10 space.



Advertising and Media Opportunities:

2017 Conference Program Guide: The Realcomm Conference Program Guide is a publication given to every attendee and referenced continually during the conference. It is the key navigational tool for the conference and includes the complete agenda and timeline, track and session information, details on speakers, sponsors and exhibitors and the exhibitor floor plan.

2017 CONFERENCE PROGRAM GUIDE AD PRICING:

Full Page Ad-Back Cover	\$3,000
Full Page Ad-Inside (4 Available):	\$1,500
Full Page Ad-Inside Front or Inside Back:	\$2,000
Half Page (4 Available):	\$750

RealcommMarketplace: Yearlong listing includes online and printed presence. **Featured Vendor - \$750 | Premiere Vendor - \$1,500**

SPONSORSHIP OPPORTUNITIES

Platinum and Gold Level Sponsorships

Realcomm provides an excellent venue for vendors offering technology solutions to the commercial real estate industry. For those looking for additional exposure, our sponsorship programs offer a great opportunity to showcase your solutions. We provide a broad offering of sponsor packages in order to meet the varying demands (and budgets) of our Solution provider community. If there is a unique opportunity that you do not see listed here, please contact us with your ideas.

Platinum Level Sponsorships

The platinum sponsorships provide maximum exposure at the conference. These sponsorships are designed to spotlight the leading technology organizations for commercial real estate. The benefits of this sponsorship provide a strong, consistent message from the beginning of the marketing campaign in January 2017 through the conference in June. The platinum sponsorship is the optimum vehicle for promoting your organization at Realcomm.

Platinum Level Sponsorship –

FOUR (4) AVAILABLE AT \$45,000 EACH

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition at the main entrance to the conference
- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the “Save-the-Date” mailing
- Sponsor recognition in the Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in all conference email marketing campaigns
- Company name and logo on Realcomm website link to your home page
- Sponsor recognition in the Realcomm Advisory email newsletter
- Sponsor recognition in post conference survey
- Speaking opportunity inside the educational program
- One (1) pass to the CIO Roundtable event
- One (1) pass to the VIP Reception on pre-conference day
- Ten (10) complimentary full conference passes
- Ten (10) complimentary Exhibit Hall passes
- Five (5) Real Estate (end-user only) guest passes
- Full-page ad in the Conference Program Guide
- 2-minute multimedia video prominently displayed at the Exhibit Hall entrance
- Opportunity to participate in Prize Giveaway
- First right of refusal to sponsorship the following convention year
- Priority Exhibit Booth Space selection
- Quad 20 x 20 exhibit space

Gold Level Sponsorship –

THREE (3) AT \$25,000 EACH

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on all display signs
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Conference Program Guide
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in all conference email marketing campaigns
- Speaking opportunity inside the educational program (availability across multiple tracks)
- Sponsor recognition in the Conference Brochure
- Opportunity to participate in Prize Giveaway
- Half-page ad in the Conference Program Guide
- First right of refusal to sponsorship the following convention year
- Six (6) complimentary full conference passes
- Six (6) complimentary Exhibit Hall passes
- Three (3) Real Estate (end-user only) guest passes
- Priority Exhibit Space selection
- Tandem 10 x 20 exhibit space
- 5 minute conference live interview

CONFERENCE LIVE

Conference LIVE Sponsorship / Gold Level – \$25,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

Conference Live is the center stage area of the Exhibit Hall where all executive leadership interviews, presentations, give aways, demos, DIGIE AWARDS, press releases, live music, product launches, technology demos, etc. will be hosted and many of the presentations will be broadcast LIVE over the web.

- Designation as “Conference Live Sponsor” on all marketing material (pre and post conference) and conference website
- Opportunity for a prominent presentation slot at Conference LIVE Day 1 and Day 2 of the conference
- Participation as presenter at Kick-off Conference Live Interview on Day 1 or Day 2
- Multi-media presentation played on large overhead screen (+ LIVE media streaming) (2 min.)
- Sponsor recognition by Moderator at opening and/or closing DIGIE AWARD ceremony (held at Conference LIVE Stage)
- Sponsor recognition strategically placed on set backdrop and/or Conference LIVE stage (present and visible during all Conference LIVE interviews)
- Sponsor logo on all floor signage surrounding Conference LIVE
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Half page ad in the Conference Program Guide
- Company name and logo on Realcomm | IBCon website with link to your home page
- Opportunity to participate in Prize Giveaway
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor marketing material can be distributed on tables and racks/on Conference Live seats
- Sponsor opportunity for visibility on Video clips sent to each “interviewee” post conference, for the purpose of distribution to their clients and prospects
- Sponsor opportunity for visibility on select Video clips included in Advisory newsletter post conference (distribution 55,000+)
- Sponsor opportunity for selection of 2 clients to be interviewed at Conference LIVE on story of technology, innovation or case study involving sponsor’s products and/or services
- Six (6) Full Access Conference passes
- Six (6) Exhibit Hall Only passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Priority exhibit space selection
- Tandem Exhibit Space (10x20)





PRE-CONFERENCE EVENT SPONSORSHIP OPPORTUNITIES

CIO Roundtable

The Realcomm CIO Roundtable has become the premier meeting place for Commercial Real Estate CIOs around the globe. The event provides an opportunity for them to gather to hear from leading speakers, discuss the most pertinent issues impacting their organizations and network with their peers/associates. It also has become an annual opportunity to reset the benchmarks for IT related issues for the industry. Sponsorship of this event provides the highest level of visibility and exposure to our CIO delegates.

CIO Roundtable Keynote Sponsorship – \$22,500

1 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside the CIO Roundtable event
- Presentation opportunity to CIO Roundtable attendees
- Sponsor recognition by Moderator at opening and closing of event
- Company logo on intro slide at beginning of event
- Sponsor recognition on all CIO Roundtable program materials
- Sponsor recognition on signage outside CIO Roundtable session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Five (5) Full Access Conference passes
- Five (5) Exhibit Only Passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

CIO Roundtable Sponsorship – General Sponsorship – \$17,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside the CIO Roundtable event
- Speaking opportunity during event
- Sponsor recognition by Moderator at opening and closing of event
- Company logo on intro slide at beginning of event
- Sponsor recognition on all CIO Roundtable program materials
- Sponsor recognition on signage outside CIO Roundtable room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Four (4) Full Access Conference passes
- Five (5) Exhibit Hall Only passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit space

CIO Roundtable Break Sponsor – \$5,000

3 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break sessions
- Sponsor logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside event room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- Sponsor logo on napkins
- One (1) pass to CIO Roundtable event
- One (1) Full Access Conference pass
- One (1) Real Estate (end user only) Guest Pass

Realcomm-IBcon Cybersecurity Summit Sponsorship – \$10,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by at opening and closing of session
- Presentation opportunity to Summit attendees (5-7 min.)
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) Passes to Cybersecurity Summit
- Three (3) Full Access Conference passes
- First right of refusal to sponsorship the following convention year

Realcomm-IBcon Cybersecurity Summit Supporting Sponsorship – \$5,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at opening and closing of session
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) Passes to Cybersecurity Summit
- Two (2) Full Access Conference passes
- First right of refusal to sponsorship the following convention year

Realcomm-IBcon Cybersecurity Summit Break Sponsorship – \$3500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) Pass to Cybersecurity Summit
- One (1) Full Access conference pass
- First right of refusal to sponsorship the following convention year

Realcomm-IBcon COO/CAO/CFO Sponsorship – \$5,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by at opening and closing of session
- Presentation opportunity to Summit attendees
- Company logo on intro slides at beginning and end of session
- Sponsor recognition on all COO/CAO/CFO Summit program materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Two (2) Passes to COO/CAO/CFO Summit
- Two (2) Full Access Conference Passes
- First right of refusal to sponsorship the following convention year

Realcomm-IBcon COO/CAO/CFO Break Sponsorship – \$3500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator at beginning and end of break
- Logo on intro slide at break
- Sponsor recognition on all Summit marketing materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition on Realcomm website with link to your home page
- Sponsor marketing material placed on designated table near refreshments
- One (1) Pass to COO/CAO/CFO Summit
- One (1) Full Access conference pass
- First right of refusal to sponsorship the following convention year

Private VIP Reception – \$12,500

The VIP Reception is an exclusive networking sponsorship that allows your company to rub elbows with the high-level executives of the most influential real estate firms in the industry. The reception is an invitation only pre-conference event immediately following the CIO Roundtable and the Property & Facility Management Innovation Summit. Several hundred attendees gather to mingle with friends and socialize after a long day of intense roundtable discussions and presentations.

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- One (1) pass to the CIO Roundtable event
- Sponsor recognition in the CIO Roundtable event as Sponsor of the VIP Reception
- Sponsor name and logo on signage inside or near reception area
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the Realcomm Program Guide
- Sponsor logo on napkins
- Four (4) VIP Passes for the reception
- Four (4) Full Access conference passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

** Each VIP Reception sponsor has an opportunity to do something special to draw attention to their section of the party with giveaways and/or catering. A few recent examples were: a chocolate fountain with fresh fruit to dip, a martini bar with special keepsake glasses, a cigar roller offering branded cigars, the sponsor company logo carved into an ice sculpture and a tequila tasting bar. The cost for this would be the responsibility of the sponsor and would need to be coordinated through the convention center catering.

Advisory Council Summit

Sponsorship of the annual Advisory Council Summit provides you with an opportunity to meet and network with our Advisory Council members, who are CIOs representing the leading firms in the commercial and corporate real estate industry. This event sponsorship includes participation by 2 members of your team at a strategy luncheon meeting and networking social event exclusively for our Advisory Council just prior to the conference.

Advisory Council Summit Sponsorship (Includes participation at the luncheon and the evening social event and dinner) – \$7,500

4 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo on VIP invitations to Advisor attendees
- Company logo on the Realcomm website with a link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition during lunch
- Opportunity to address group during lunch
- Sponsor recognition during social event and dinner or social event
- Sponsor logo present on all marketing and hand-out materials
- Two (2) passes to the Advisory Council Lunch
- Two (2) passes to the Social event and Dinner
- Two (2) Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

Advisory Council Summit Social Event Sponsorship (Participation at Social Event only) – \$5,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo on VIP invitations to Advisor attendees
- Participation for 1 person at the social event (speedway, baseball game, etc.) and dinner with the conference advisors
- Sponsor recognition and opportunity to address the Advisor group
- Company logo on the Realcomm website with a link to your home page
- Sponsor recognition on a conference meter board signage
- One (1) pass to the Social event and Dinner
- One (1) Full Access conference pass
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

GENERAL SESSION, SPECIAL MEETINGS & NETWORKING OPPORTUNITIES

General Session | Day 1 | Keynote/Conference Kickoff Event

The Keynote General Session is the opening event for Realcomm | IBcon Conference and is the largest and most well attended session of the conference. This General Session Keynote Address will feature a panel of leading visionaries who will share their views on innovation in the commercial real estate industry. This sponsorship provides the best exposure to the largest audience. Your company's logo will be prominently placed on event signage, in the program guide and on our website.

General Session Keynote Sponsorship – \$20,000

2 AVAILABLE: 1 REPRESENTING REALCOMM CONFERENCE / 1 REPRESENTING IBCON CONFERENCE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Presentation opportunity in the General Session
- Company name and logo on General Session Stage
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition in Conference Program Guide
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in the printed pre-conference promotional mailer
- Five (5) Full Access Conference passes
- Five (5) Exhibit Hall Only passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

General Session Silver Level – \$15,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Company name and logo on General Session Stage
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Four (4) Full-Access Conference passes
- First right of refusal to sponsorship the following convention year
- Four (4) Exhibit Hall Only passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

General Session Bronze Level – \$7,500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor logo recognition on the General Session introductory slide
- Company name and logo on General Session Stage
- Company name and logo on Realcomm | IBcon website with link to your home page
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Conference Program Guide
- Three (3) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

General Session Coffee Sponsorship – \$5,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition on the General Session introductory slide
- Sponsor recognition by Moderator at the beginning of session
- Company name and logo on signage outside Session room
- Sponsor recognition on a conference meter board signage
- Sponsor logo on signage near coffee station
- Opportunity to display marketing materials
- Sponsor logo with link to your home page on Realcomm web site
- Sponsor recognition in Realcomm Conference Program Guide
- Two (2) Full Access Conference passes
- One (1) Real Estate (end user only) Guest Pass
- Company logo on napkins

Networking Reception and DIGIE Awards Presentation – \$12,500

2 AVAILABLE

The Networking Reception is a great way to get your company name in front of all conference attendees as they come together to relax and socialize after a long day of intense education. During the reception, we will be announcing the DIGIE award winners, a prestigious annual award presented to industry innovators and thought leaders. As a Sponsor, a representative of your company will participate in the DIGIE Award ceremony and have the opportunity to address attendees.

COMPLETE PACKAGE INCLUDES:

- Opportunity to participate during Digie Award presentation
- Sponsor recognition by Moderator at opening and closing of ceremony
- Opening and/or Closing remarks at the event
- Logo on large digital screen
- Sponsor logo on drink tickets
- Complimentary batch of drink tickets
- Sponsor logo on floor signage near stage
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm | IBcon Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Sponsor recognition in the Realcomm Advisory Digie Awards Issue (highest read issue)
- Company name and logo on Realcomm website with link to your home page
- Four (4) Full Access conference passes
- Three (3) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

Private VIP Keynote Luncheon – \$7,500

2 AVAILABLE

This function is an invitation-only luncheon featuring a keynote speaker from the General Session. The invitation list will be carefully chosen by Realcomm and the Luncheon Sponsors to include 25-30 top executives from some of the most prominent commercial real estate firms in the country. Sponsors will have the opportunity for opening and/or closing remarks and provide literature to the attendees. There is no other opportunity like this to network exclusively with some of the most influential decision-makers in the industry.

COMPLETE PACKAGE INCLUDES:

- Opportunity to address lunch attendees
- Opportunity to invite select real estate executives to attend
- Sponsor recognition (company name and logo) on signage outside luncheon room
- Banner/signage with company name and logo inside luncheon room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page
- Sponsor opportunity to give away door prize or give a gift to all luncheon attendees
- Three (3) Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

OTHER HIGH LEVEL VISIBILITY SPONSORSHIPS

Conference Mobile Application Program Guide Sponsorship – \$5,000

Realcomm is going mobile and will be providing an interactive mobile program guide to all attendees to view the conference agenda, highlights, program details, special events, speakers, maps, and tradeshow information on a variety of mobile devices including the iPhone, iPad, BlackBerry, Palm, Symbian and Android. There is also an interface with live social media feeds and RSS integration and syncs easily with Outlook, iCal, and Google Calendar. The mobile application platform also enables polling, surveys and analysis of attendee feedback.

1 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Company logo/banner will be prominently placed at the top (or bottom) of the mobile application (rotating banner or fixed)
- Banner will include a hyperlink to sponsor's company website or other website of choice
- Opportunity to download company profile or make available a pdf brochure to attendees
- One conference bag insert
- Company logo in the printed Conference Program Guide as the Mobile Application Program Guide Sponsor
- Company logo on the Realcomm and IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- Two (2) Full Access conference passes
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

Conference Mobile Application Program Guide Supporting Sponsorship – \$2,500

COMPLETE PACKAGE INCLUDES:

- Primary Sponsoring Company logo/banner will be placed at the top / Supporting Sponsoring Company logo/banner placed toward the bottom of the mobile application (rotating banner or fixed)
- Banner will include a hyperlink to sponsor's company website or other website of choice
- Opportunity to download company profile or make available a pdf brochure to attendees
- One conference bag insert
- Company logo in the printed Conference Program Guide as the Supporting Mobile Application Program Guide Sponsor
- Company logo on the Realcomm and IBcon websites with a link to your home page
- Sponsor recognition on a conference meter board signage
- One (1) Full Conference Pass
- First right of refusal to sponsorship the following convention year

Conference Registration Sponsorship – \$7,500

The registration area is the perfect venue for making that all-important first impression to delegates. Since every delegate MUST come through registration to retrieve their badge, lanyard and conference bag, it is a highly visible arena. This is the first sponsor attendees see upon arrival at Realcomm. Included at the registration table will be your company's logo, marketing brochure, and your representative's business card available for the taking.

3 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Company logo prominently displayed on signage at Registration
- Company Logo displayed on all Conference Badges
- Opportunity to place a one-page marketing flyer on the registration table or provide company pens/pencils or pads with your logo
- One conference bag insert
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your home page
- Three (3) Full Access conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

Conference Charging Station Sponsorship

\$7,500 SHARED SPONSORSHIP | \$12,500 EXCLUSIVE SPONSORSHIP

COMPLETE PACKAGE INCLUDES:

- Four (4) Charging Station Kiosks strategically placed for conference participants, including one in close proximity to the sponsor booth.
- Opportunity to design graphics showing on charging station kiosk (artwork requires prior approval by Realcomm)
- Opportunity to provide a video clip - if applicable
- Company name and logo on Realcomm website with link to your home page
- Sponsor recognition on conference meter board signage
- "Charging Station" sponsor recognition in Conference Program Guide with locations mapped
- Four (4) Full Access conference passes (exclusive sponsorship) / Three (3) full access conference passes (shared sponsorship)
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

EDUCATION TRACK SPONSORSHIP OPPORTUNITIES

JUNE

Year after year, our commitment to delivering a dynamic, relevant educational program has helped establish Realcomm and IBcon as “must attend” industry events. Our extensive education program is designed to give BUILDING OWNERS, DEVELOPERS, CIOs/CTOs, PROPERTY MANAGERS, ASSET MANAGERS, FACILITY MANAGERS, and BUILDING ENGINEERS the technology tools they need to positively impact the bottom line of their companies – from automating business processes, to general technology solutions specifically for real estate organizations, to smarter, connected, high performance, intelligent building technologies.

2017 REALCOMM TOPICS UNDER CONSIDERATION:

- 3D Scanning & Printing
- Application Integration
- Asset/Operational Management
- Automated Payments
- Benchmarking IT Organization
- Blockchain for Real Estate
- Budgeting, Forecasting & Capital Planning
- Business Continuity Planning
- Cloud
- Collaboration Tools
- CRE Tech 4.0
- CRM
- Crowdfund Platforms
- Cybersecurity
- Data Governance
- Data Privacy
- Data Standards
- Data Virtualization
- Digital Strategy
- Disaster Recovery
- Email & Document Retention
- Enterprise Content Management
- Everything-as-a-Service
- Globalization
- Incident Awareness & Response
- Integrated Project Delivery
- Internal Threat Monitoring
- Intrusion Detection
- Investment Management & Reporting
- Keeping Up With The Pace of Change
- Knowledge Management
- Lease Management
- Lease Process Automation
- Marketing Analytics
- Master Data Management
- Mobility
- Network Architecture
- NextGen Workplace
- Organizational Transformation
- Outboard Packet Monitoring
- Performance Management
- Port Monitoring
- Predictive Analytics
- Privacy
- Property Management
- Retail Analytics
- Retail Technologies
- Retail Traffic & Footpath Analytics
- Skills Gap – Finding, Training & Retention of Tech Talent
- Social Media
- Tech to Better Understand Tenants & Clients
- Using Technology to Drive Revenues
- User Behavior Profiling
- Valuation/DCF
- Vendor Management
- Virtual Firewalls
- Wearables

Conference Education Track Sponsorships – \$15,000

2 AVAILABLE PER TRACK

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Presentation opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Four (4) Complimentary Full Access Conference Passes
- Four (4) Exhibit Only Passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

Supporting Education Track Sponsorships – \$7,500

2 AVAILABLE PER TRACK

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Education Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide (deadline 5/25)
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may distribute marketing material or brochures on table in back of the room
- Three (3) Complimentary Full Access Conference Passes
- Two (2) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Opportunity to add exhibit space at a discounted rate

Supporting Session Sponsorship – **EXHIBITOR PRICE:** \$1500 | **NON-EXHIBITORS:** \$2500

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator during session
- Sponsor recognition on signage inside and outside session room
- Sponsor recognition on all Session Track materials
- Recognition as a SPONSOR in Realcomm Conference Program Guide
- Company logo on Realcomm website and link to Home Page
- Opportunity to place marketing brochures on table in back of the session room •One (1) Full Conference Pass (Only for Non-Exhibitors)

INVESTMENT MANAGEMENT

Education Track Sponsorship – Investment Management – \$15,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition inside each session contained in track
- Presentation opportunity in a session inside track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition in the printed pre-conference promotional mailer
- Company name and logo on Realcomm website with link to your home page
- Prior to session, Sponsor may distribute company brochures on chairs for attendees
- Four (4) Complimentary Full Access Conference Passes
- Four (4) Exhibit Only Passes
- Three (3) Real Estate (end-user only) Guest Passes
- First right of refusal to sponsorship the following convention year
- Single 10x10 Standard Exhibit Space

Supporting Education Track Sponsorship – Investment Management – \$7500

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may place marketing materials/company literature on table in back of the room
- Two (2) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year

Investment Management Break Sponsorship – \$5,000 (DAY 1 & DAY 2)

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition by Moderator either before or after Break Sessions
- Speaking opportunity to address the group just before one scheduled break
- Logo on intro slide at breaks
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition in Realcomm Conference Program Guide
- Company logo on the Realcomm website with a link to your Home Page

- Sponsor marketing material placed on designated table near refreshments
- Two (2) Full Access conference passes
- One (1) Real Estate (end user only) Guest Pass
- First right of refusal to sponsorship the following convention year

CORPORATE REAL ESTATE

Supporting Education Track Sponsorship – Corporate Real Estate – \$5,000

2 AVAILABLE

COMPLETE PACKAGE INCLUDES:

- Sponsor recognition as Supporting Track Sponsor inside each session contained in track
- Sponsor recognition by Moderator at opening and closing of sessions
- Sponsor logo on intro slide before all Track sessions
- Sponsor recognition on all session track materials
- Sponsor recognition on signage outside session room
- Sponsor recognition on a conference meter board signage
- Sponsor recognition in Realcomm Conference Program Guide
- Sponsor recognition on Realcomm website with link to your Home Page
- Sponsor may place marketing materials/company literature on table in back of the room
- Two (2) Full Access Conference passes
- Two (2) Real Estate (end user only) Guest Passes
- First right of refusal to sponsorship the following convention year



REALCOMM SPONSORSHIP OPPORTUNITIES AT A GLANCE

Platinum and Gold Level

	Price
Platinum	\$45,000
Gold	\$25,000
Conference LIVE	\$25,000

Silver Level

CIO Roundtable Keynote	\$22,500
CIO Roundtable – General	\$17,500
General Session Keynote	\$20,000
General Session Silver Co-Sponsor	\$15,000
Conference Education Track Sponsor	\$15,000
Networking Reception & DIGIE Awards	\$12,500
Private VIP Reception	\$12,500
Exclusive Charging Station Sponsorship	\$12,500
Education Track Sponsor - Investment Management	\$15,000

Bronze Level

COO/CAO/CFO Sponsorships	\$5,000
Advisory Council Summit	\$7,500
Cyber Security Summit Sponsorships	\$10,000
Conference Badge Straps / Lanyards	\$7,500
Conference Registration Sponsorship	\$7,500
Supporting Track Sponsor	\$7,500
General Session Bronze Sponsor	\$5,000
Exclusive Charging Station Sponsorship	\$7,500

Supporting Level

CIO Roundtable Break Sponsor	\$5,000
General Session Coffee Sponsor	\$5,000
Conference Bags	\$5,000
Advisory Council Summit - Social Event only	\$5,000
Security Summit Supporting Sponsorship	\$5,000
COO/CAO/CFO Break Sponsorship	\$3,500
Cybersecurity Summit Break Sponsorship	\$3,500
Investment Management Break	\$5,000
Supporting Education Track Sponsorship - Specialty Tracks	\$5,000
Conference Mobile Application Program Guide Sponsorship	\$5,000
Supporting Session Sponsorship	\$2,500
Conference Mobile Application Supporting Sponsorship	\$2,500

Advertising

	Price
Program Guide Ad: Full Page - Back Cover	\$3,000
Program Guide Ad: Full Page - Inside Front	\$2,000
Program Guide Ad: Full Page - Inside Back	\$2,000
Program Guide Ad: Full Page	\$1,500
Program Guide Ad: Half Page	\$750
Conference Bag Insert	\$1,000

Traffic Boosters

Popcorn Cart	\$2,500
Ice Cream Cart	\$3,500
Cookie Break	\$2,500
Juice Cart	\$3,500
Bottled Water	\$5,000
Coffee/Espresso Cart	\$5,000
Beverage Bar	\$2,500
Drink Tickets	\$500



PAST SPONSORS AND EXHIBITORS

The following is a sample of some of the sponsors and exhibitors who have participated in the past. Sponsors of Realcomm become recognized as leading solutions providers and technology leaders for the commercial real estate industry.

360Facility	Dell	Johnson Controls, Inc.	RealPage
Abundant Power	Deloitte & Touche	Jones Lang LaSalle Americas, Inc.	RealView, LLC
Accenture	Desks Near Me	Kastle Systems	RealWired!, Inc.
Accruent	DGLogik, Inc.	KGS Buildings	REALworkspaces
ActiveLogix	Digital Map Products	KMC Controls	Reapplications
Acura Technologies	Distech Controls, Inc.	LeaseRunner.com	REdirect Consulting
Advanced Power Control Inc.	DocClarity	LeoSoftware	Redwood Systems
AIC Wireless	DQI USA	LonMark International	REI Wise
Alliance Solutions Group	Earthdata International	LoopNet, Inc.	RentManager
Alvarez & Marsal	Eaton	Lutron	RentPayment
American Tower	Ebix BPO	LynxSpring	REOL
AMT Direct	EcoDomus	Lynx Systems	Resolve Technology, Inc.
AMX	ECS Group, Inc.	M5 Networks	RestorePoint
Anadec	EFT Energy	MACH Energy	Retail Lease Trac, Inc.
Angus Group Systems	Eigen X	Magix Technologies	RETransform
Anterra Technology	Elevator Channel	Mann Wireless	RF Connect
Appraisal Institute	EMC - Business Edge Solutions	M.C. Dean, O&M Group	RIISnet
Arcestra	Emerson Network Power-Liebert	McKinstry Co.	RLE Technologies
ARCHIBUS, Inc.	Encelium	Meridian Systems	Rofo
ArchiDATA	EnergyPrint, Inc.	Microsoft	SAP America, Inc.
Argus Software	Enerliance	Millennia Group, LLC	SClenergy
Ascendix Technology	EnerNOC, Inc.	Millennial Net	Selex ES (a Finmeccanica Company)
AvidXchange, Inc.	Enocean	MindMatrix	Serene Corporation
AVI-SPL	ENthEnergy, LLC	MongoNet	ShoreGroup, LLC
AwareManager	Environmental Systems Design (ESD)	Motorola	Siemens Building Technologies
Axxerion	Environmental Systems, Inc. (ESI)	MRI Software	Site Controls
B4 Consulting, Inc.	Envision Solar, LLC	NACT Telecommunications, Inc.	Skire
BAE Systems	eRealInvestor	National Real Estate Investor	SkyFoundry
BAS Services & Graphics	Ernst & Young	Navair	Skyline II/SS&C
Bandwidth Now	eSight Energy	Negawatt	Sloan Valve Co.
BasWare, Inc.	Esri	New Boston Fund	SmartCore
Black Box Network Services	Evolution Ventures	Nexus Media, Inc.	Smart Devine
Black Dog Software Group, Inc.	Eximius BPO	Nexus Systems, Inc.	Spenser Communications, Inc.
Bricsnet	Exp U.S. Services, Inc.	Noesis	Spinwave Systems, Inc.
Building Clouds	ExteNet Systems	NOI Strategies	SS & C Technologies
Building Engines	Ezenics	Nomad Mobile	Standard Vision, LLC Los Angeles
BuildingIQ	Famis Software, Inc.	Office Media Networks	Streamline Networks
Business Integration Group	FIX Consulting, LLC	Officespace.com	Sutherland Global Services
CABA	FM Systems	Onicon	SWC Technology Partners
Cadence Quest, Inc.	Four Winds Interactive	Open Box Software	Switch Automation
Calvis	Fuel Applications	OpsTechnology	Talisen Technologies
Canem	Fusion Consulting, Inc.	Optigo Networks	Tata Consultancy Services Ltd
Captivate Network	FusionStorm	Optimum Energy	TecFac
Cellular Specialties	Genea	Oracle Corporation	Telkonet
CePORT, LLC	Global Carbon Systems	OSCRE	TenantRex
CGI Federal	Global Software, Inc.	OSSSE	TENG Solutions
Chatham Financial Corp.	Google, Inc.	Pacific Controls	Thomson Property Tax Services
Cimetrics	GoPaperless Solutions	Palazzo, Inc.	TOTAL
Cion	GPG Advisers	Panduit Corp.	Traverse Technologies
Cisco Systems	Grant Thornton	PayYourRent.com	Triacta
Citrix Online	GridPoint	PCN Technology	Tridium
Clean Urban Energy (CUE)	Hara	Pepco Energy Services	Trimble
Climatec	HCL Technologies	Philips/WESCO	Urban Mapping
CMBS.com	Herman Miller	Planimetron, Inc.	Verdouw & Associates
Cognitive Systems	Hibox Technology, Inc.	PMWeb, Inc.	Veribrium Real Estate Software
Coldwell Banker Commercial	Hipercept	Point32	Veris Industries, LLC
CommScope, Inc.	Honeywell	Prepared Response	View The Space
Compstak	IBM	Progressive AE	Virtual Premise
Concept3D	Iconics, Inc.	Property Capsule	VISTA
ConfirmNet Corp.	IDC Energy Insights	Property Info	Vizables
Constellation New Energy	In-Building Wireless Alliance	PropertyTract	Voyanta
Control Network Solutions	Incenergy	PRTM Management Consultants	Waterfall - IRR
Corrigo Incorporated	Informetrics	Public Savings Bank 1031 Corp.	WattStopper
CoStar Group, Inc.	InfoTech Marketing, Inc.	Pulse Energy	WebX Communications
Creative	InnerWireless	Quality Attributes	Xceligent, Inc.
Crestron Electronics, Inc.	InsidelQ Building Automation Alliance	Qube Global Software	Xchanging
Cypress Communications	Insight Software	R & K Solutions	XO Communications
CSI3 (A Controlco Company)	Intel	Rail Yard, Inc.	Xtium
CSI Solutions Group, a Division of Goodman Networks	Integrated Business Systems, Inc. (IBS)	RE Technology Solutions	YapStone, Inc.
Daintree Networks	Intelligent Buildings	Real Estate Financial Modeling (REFM)	Yardi Systems, Inc.
CxGBS (Commissioning & Green Building Solutions, Inc.)	Intelligent Words	Real Estate On-Line (REOL Services)	Yash Technologies
Database Intl. Group/Aware Technology	Interface Multimedia, Inc.	REAL Integrated Technology	Yield Technologies
Datex Media	J2 Innovations, Inc.	Real Pro-Jections, Inc.	
	JDR Consulting, LLC	RealFoundations	
	Jetlun	Realogic Analytics	