# willow
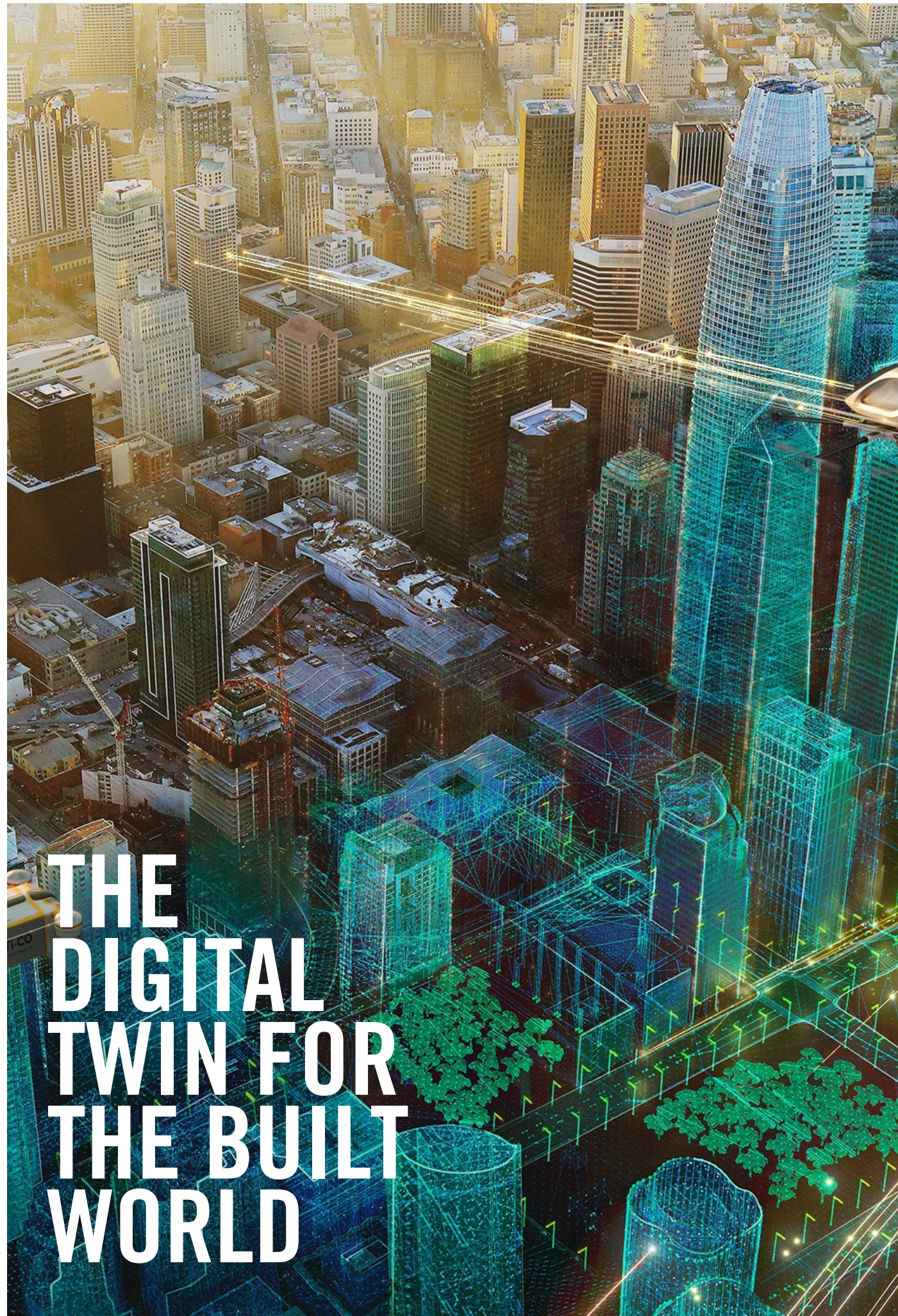
know your world

# OVERVIEW

April 2019

# THE DIGITAL TWIN FOR THE BUILT WORLD

Willow is the digital twin for the built world.

Willow is a global technology company, with offices in Sydney, Melbourne, New York, Seattle, London and Tel Aviv. We provide a software platform, WillowTwin™ and professional services, WillowDigital™ to accelerate digital adoption.

**For more, visit www.willowinc.com**

# WHAT
# DOES
# <span style="color:purple">WILLOW</span>
# DO?

Willow delivers a software platform, WillowTwin™ and professional services, WillowDigital™ to accelerate digital adoptio

These distinct, but related parts of our business work together to improve new project outcomes and uplift existing buildings and infrastructure networks, enabling smarter operations and better experiences.

WillowTwin™

WillowDigital™

# WILLOWDIGITAL™ STARTS WITH THE END IN MIND

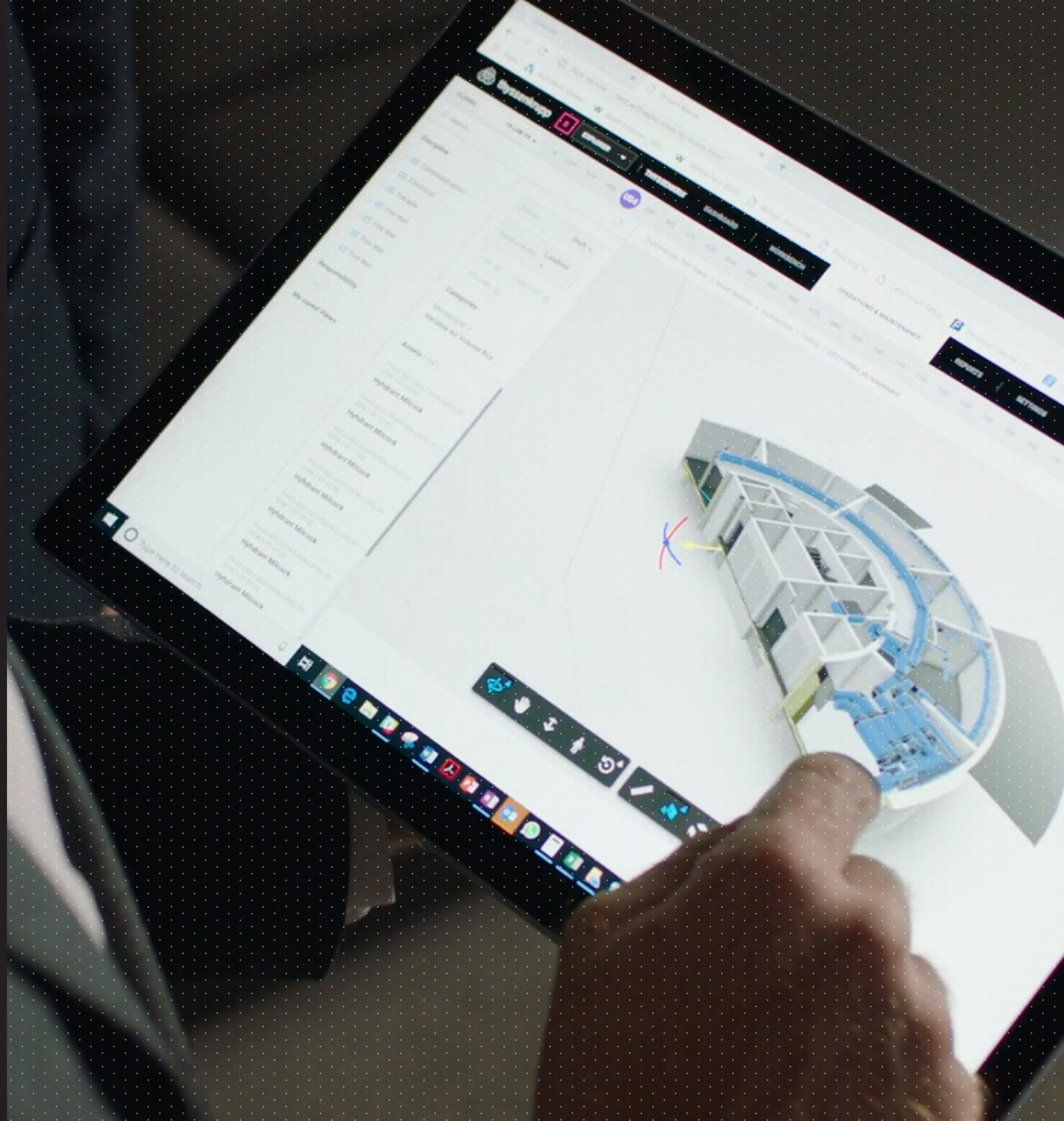WillowDigital™ delivers digital engineering and architecture services to customers.

**The WillowDigital™ team understands the processes required to harness the technology of today, innovation of tomorrow and unlock the power of data within the portfolios of both buildings and infrastructure networks.**

**WillowTwin™ is a ground-breaking software platform that re-imagines the digital twin for the built world. WillowTwin™ integrates, analyses and manages data at scale, delivering insights to improve performance and experience of buildings and infrastructure networks.**

The platform draws on static, historic and live operating data to create actionable insights that not only provide efficiencies but transforms the way in which occupants and users engage with the assets.

WillowTwin™ also allows owners to prepare their data for open protocol communication and connectivity. Allowing fast, secure and scalable integrations.
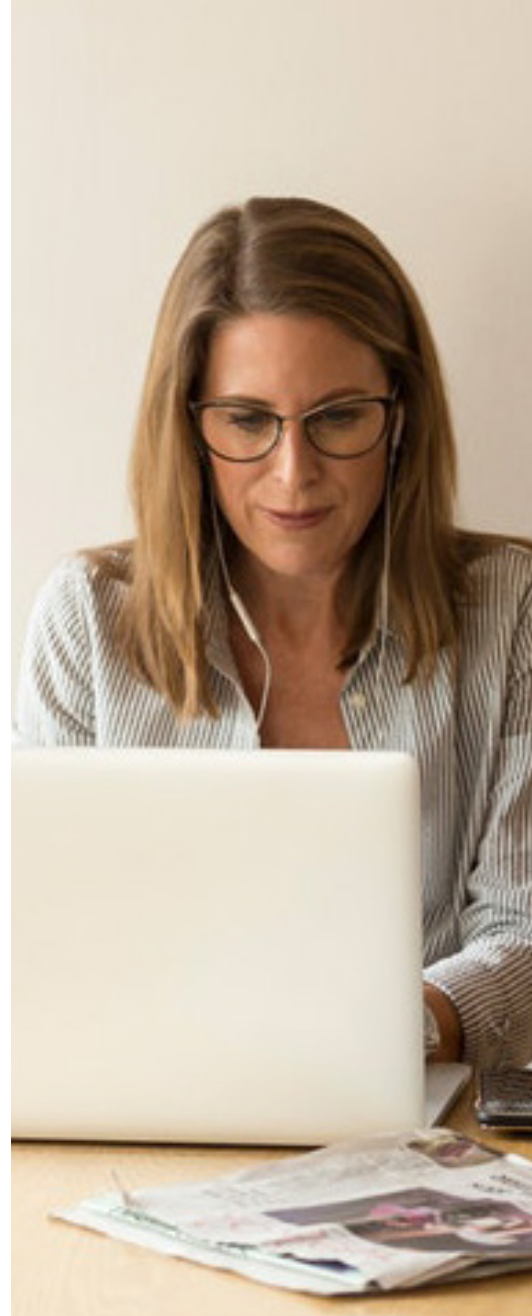
**A COMPLETELY
CUSTOMISABLE
APPLICATION**

**Willow also offers a completely customisable application to differentiate your building or infrastructure network. Providing your occupants with an easy-to-use mobile application. Through Willow owners can improve occupant experience, retention and safety whilst providing the owners visibility on spatial use, potential future issues and occupant safety.**

Willow helps building managers through a simple, all-in-one interface for occupant management and enables the creation of future ready building and infrastructure network portfolios, to create a competitive edge.

# WHO CAN BENEFIT FROM WILLOW'S SOLUTION?

Through Willow customers can make smarter decisions relating to how their company is addressing energy efficiency, spatial utilisation, occupant experience and the regulatory compliance of buildings and infrastructure networks.
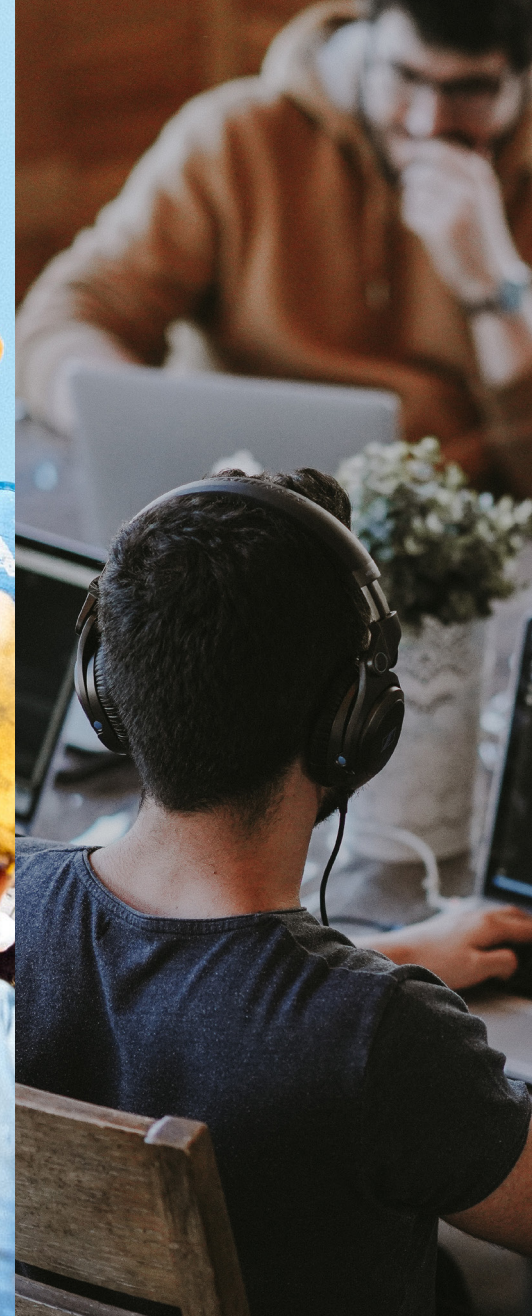
**Owners**
Reduce their costs in construction, operations and increase their profits

**Contractors**
Reduce risk and expedite construction and improve the speed and efficiency of handover

**Occupants**
Have a more connected experience in their building and have access to a community

**Building Managers**
Run their buildings more effectively and efficiently

# WHO ARE WE CURRENTLY WORKING WITH?

Commercial Real Estate
Fortune 500 Companies
Major nfrastructure
Major Contractors

# OUR MISSION IS TO EMPOWER EVERY PERSON AND ORGANISATION TO CONNECT WITH THE BUILT WORLD IN A WHOLE NEW WAY

# WANT TO SEE WILLOW IN ACTION?

With the Digital Twin, Willow
is ready to transform the way
owners, operators and the broader
community understand and interact
with their built world.

Talk to us today.

www.willowinc.com