rifiniti

Reduce costs by 50% while increasing **occupant productivity**

Business Intelligence for Workplace Optimization

Over **50%** of office space is **unused at all times**

Average annual cost per workstation is $10,000

Underutilized offices cost US companies over **$180B per year**

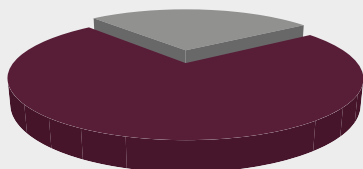## How are you measuring and managing your company's office space use?

With Rifinti Optimo analytics, you can measure the actual utilization of office space, track workflow and mobility patterns, and predict future space needs to save millions of dollars per year in rent and associated costs, with a 500-1,000% 1-yr ROI.

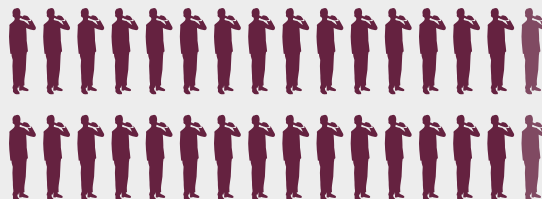## Advantages of our solution:

- 5-10x lower cost than alternatives
- More versatile, with multiple applications
- Highly accurate analytics, predictive modeling
- Leveraging any and all available data sets
- Unobtrusive technology
- Protects employee privacy

Increasing Employee Mobility Results in a Key Reason for Underused Office Space

73%
of global enterprise
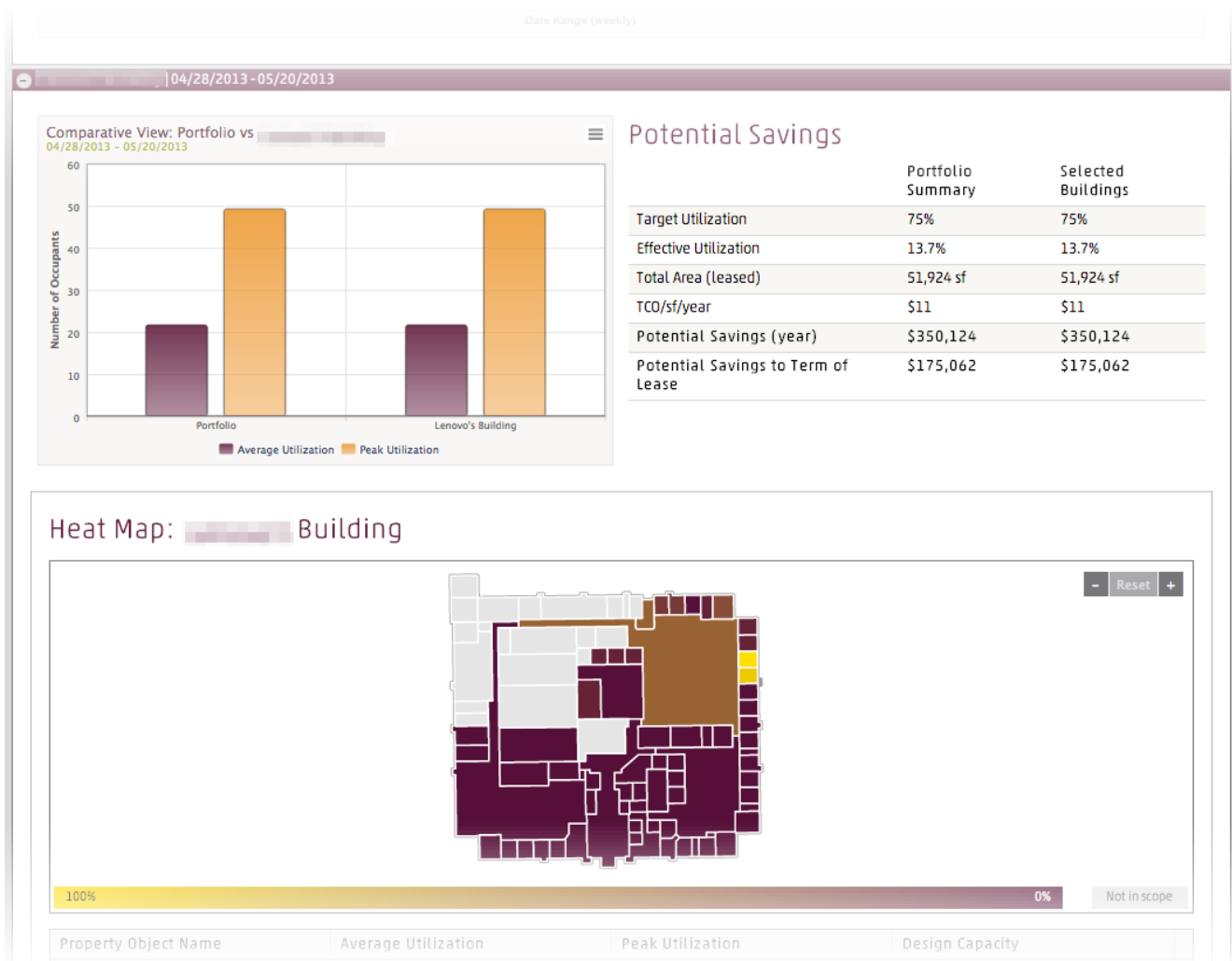workforce are mobile workers

2012
397.1 million workers

2011
187.9 million workers

Rifiniti Optimo provides granular workspace and workflow analytics:

- Actual and peak space utilization vs. design capacity

- Underutilization vs. congestion

- Workflow and employee mobility patterns

- Interactions between departments

- 'Before' and 'after' analysis (measurement and verification)

- Cost saving opportunities (rent, operations, maintenance, IT infrastructure, furniture, etc)

- Predictive analytics (Scenario Modeler)

Potential Savings

	Portfolio Summary	Selected Buildings
Target Utilization	75%	75%
Effective Utilization	13.7%	13.7%
Total Area (leased)	51,924 sf	51,924 sf
TCO/sf/year	$11	$11
Potential Savings (year)	$350,124	$350,124
Potential Savings to Term of Lease	$175,062	$175,062

Heat Map: _____ Building

A Scalable Solution

Our software-as-a-service (SaaS) dashboard, Rifiniti Optimo, is scalable and can be deployed on an individual building or across unlimited sites worldwide. We offer two options for Optimo service to suit your needs. You can mix and match Advanced and Basic services in a single account.

A

Advanced Analytics

- Provides granular reporting by space type and individual rooms, including a heat map of real-time occupancy

- Highly accurate analytics leveraging existing data sets and Rifiniti's proprietary data tracking technology

- Includes scenario modeling, benchmarking, key performance indicators (KPI) tracking, and work style analysis

Reporting Levels				
	PORTFOLIO	BUILDINGS	FLOORS	ZONES/ROOM TYPES
	INDIVIDUAL ROOMS	DEPARTMENT	WORK STYLES	EMPLOYEES VS VISITOR

Analytics				
	SPACE UTILIZATION	WORK STYLES	BENCHMARKING/KPI	SCENARIO MODELER

B

Basic Analytics

- Provides basic reporting by building and sometimes by floor and zone

- Highly accurate analytics leveraging existing data sets

- Includes scenario modeling, benchmarking, key performance indicators (KPI) tracking, and work style analysis

Reporting Levels * Reporting level depends on customer supplied data				
	PORTFOLIO	BUILDINGS	FLOORS*	ZONES/ROOM TYPES*
	DEPARTMENT*	WORK STYLES*	EMPLOYEES VS VISITOR*	

Analytics				
	SPACE UTILIZATION	WORK STYLES	BENCHMARKING/KPI	SCENARIO MODELER