



# We Provide a Single Connectivity Platform Integrating All Connections & Systems To Fully Utilize & Monetize Your Property

EVEN BETTER, IT'S A FUTURE-READY INVESTMENT WITH UNIQUE ADVANTAGES

## Adaptive Business Model

Fixed revenue – per square foot pricing

No CAPEX with ZERO NET increase in costs - Red Bison pays the capital

Tenants drive variable revenues & increased NOI via net profit sharing

## Connectivity Platform

Next-generation cybersecurity & redundancy

Single network for all connectivity

Private & secure mobility

Migration path to Private LTE/5G

In-Building Mobile Coverage/Connectivity via CBRS

## OneView

Visibility to all in-building technology

Portfolio level key performance indicator (KPI) management

Interoperability measured against building objectives

## Significant Opportunities for Building Owners & Developers



### Annual NOI

New Revenue Streams of

**\$50K-\$225K\***



### Cost Savings

OPEX Savings & Net Zero Increase in Current Property Spend of

**30% - 50%\***



### Increase in Property Value

Property Value Increase with Red Bison of

**\$1M - \$4.5M\***

*\*Assumes 200K RSF or 100 Units; Cap Rate of 5%; 95% Occupancy*



# A Fully Integrated Connectivity Offering Always Available, Highly Secure, Property-Wide



## Property Connectivity

Fully Secure, Carrier Grade Platform With Dual Fiber Paths to the Building

- Symmetrical Internet
- Guest WiFi - Indoor/Outdoor
- Private Engineering LAN
- Cellular Wireless Coverage
- In-Building Mobile Coverage/Connectivity via CBRS



## PropTech Integration

Unlimited, Secure Connectivity Solutions Integrating All Building Connections

- Building Management Systems
- All Devices Equipment, & Sensors
- Multimedia/Signage
- Intelligent Parking, EV Charging & More



## Property Analytics

Granular Visibility to All Building Technology Data

- Data Customized to Building Objectives
- Data Aggregation
- OneView Dashboard Visualization
- Analysis & Recommendation

## About Red Bison

In 2019, Red Bison disrupted the network edge launching a security first, next generation building connectivity platform and business model for the commercial real estate (CRE) and multifamily (MFU) markets. Its proven connectivity solution with dual entry fiber paths integrates connections for all operational, property (PropTech), and tenant-based solutions providing visibility to performance data unavailable in current market solutions. Solving these technology challenges, Red Bison enables significant cost savings, greater efficiencies, and new revenue streams for building owners and operators.