OKAPI

AI for operational excellence

> What if you could identify root causes for missing your goals and even get alerts on how to improve?

> What if every user in the organization received personalized alerts to their mobile including future forecasts?

> **What if you had the ability to bring data from IT and OT to notify on real time anomalies?**

> And what if you had a tool that has proved saving millions of dollars in your bottom line?
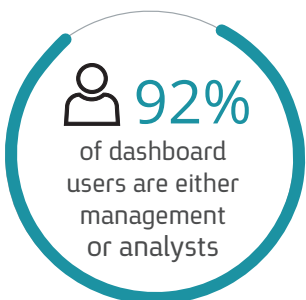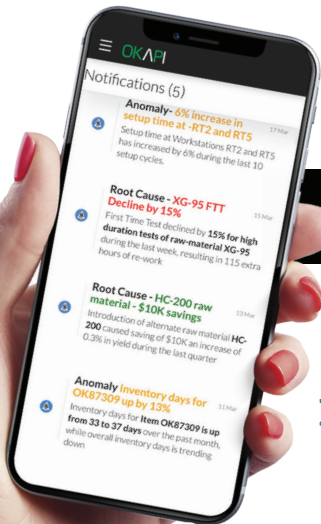
Moving forward, this is the path to follow

Okapi uses artificial intelligence technology in real time to achieve operational excellence. It learns, simplifies and presents the relevant information in a way that supports decision making and becomes a personalized operational assistant for every user.

Meet Okapi - your new operational AI assistant

Using Okapi, you will

> **BOOST PRODUCTIVITY** | give employees in the organization tools to make better decisions, improve their productivity and deliver superior results.

> **PREDICT SUCCESS** | using artificial intelligence and machine learning algorithms, allows true prediction all the way to operational excellence.

> **LET THE DATA WORK FOR YOU** | without spending hundreds of hours analyzing your periodic results.

92% of dashboard users are either management or analysts

83% of organizations analyze financial outcomes only

78% of organizations start analysing their data only after problems occur

97% of data collected in organizations remains unused

> How can we help you

Okapi implements the concept of a personalized operational assistant in the enterprise software world. Okapi does this with user-friendly, real-time alerts, based on performance metrics, sales targets, and even instantaneous feedback from managers.
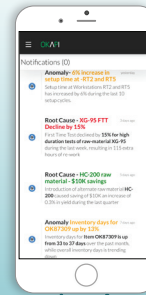
> How does Okapi work for you

Okapi Engines

Sensitivity
Anomaly
Root cause
Prediction

Outcomes

> Live view of critical drivers
> Real time alerts
> Underlying problems
> Forecasting & prioritizing

Alerts

Achievement

operational excellence

Success story: AHAVA $1 million saving in 1 year

AHAVA
ACTIVE DEADSEA MINERALS

"We cut our shipping costs by over 67%, our raw materials cost by 12% and setup time by 80%. After one year of using Okapi, we have saved over $1 million."

Alon Gertman, VP Operations, AHAVA

| **4** weeks to roll out | **23%** lowering of voluntary attrition | **12%** reduction in raw material costs | **67%** reduction in shipping costs | **80%** reduction in setup time | **1million** saving on $30M revenue |

> We are Okapi

Iris Tsidon

Maya Gal

Hailing from the Congo rainforest, the Okapi is our platform epitomized. Always alert, uber-focused and able to detect ripe fruit from miles away, the mighty Okapi sleeps for only 5 minutes a day. Like its namesake, our platform is constantly thinking and working towards your goals-even while you sleep.

Co-founders Maya Gal and Iris Tsidon took their operational excellence expertise, decades of experience optimizing business performance and the Okapi's skills as building blocks for createing this exciting platform. Since its inception, Okapi has helped dozens of companies improve outcomes significantly and achieve higher growth levels.

See it firsthand. Ask us about an Okapi demo.

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