

# REAL ESTATE STRATEGY



ADVISERS

## ■ GPG Advisers

GPG Advisers is an integrated professional services firm focused on front to back office strategy, structure, process and technology advisory and delivery services within the alternative investments and real estate industry. We specialize in providing services to investors/LPs, managers/GPs, owners and operators of real assets leveraging our team of industry experts and proven industry 'better practices'.

## ■ Real Estate Strategy

Executing process change in your organization requires a deep understanding of key issues, current trends and the technology needed to support it. With the speed at which business operates, it's common that an organization is too quick to propose a solution without fully defining the problem. Undertaking the GPG four step approach allows your organization to fully define the challenges and identify comprehensive IT tools and solutions. In working with our experienced advisers, your organization will understand its strategy, structure and the tools necessary to make the strategy a reality.

## ■ Objective

Our primary objective is to design, develop, and implement strategy, operational, and technology improvements to trim operational costs, optimize business processes, reduce and eliminate management risk and enhance the portfolio value for our clients.

## ■ Services Include

- Energy Management Planning & Reporting
- Technology, Strategy, Roadmap, Selection and Implementation
- Organizational and Business Process Improvement
- Diagnostic Analysis and IT Strategy
- System Proof of Concept and System Selection
- System Implementation
- Post Implementation Support

## ■ Target Clients

- Commercial / Retail Property Owners
- Operators
- Developers
- Real Estate Investment Trusts (REITs)
- Corporate Businesses

## 4 Step Delivery Process:

**Step 1:** Define Goals

**Step 2:** Analyze Problems

**Step 3:** Recommend Solutions for Approval

**Step 4:** Implement, Validate and Review

For More Info Contact:

**Jim Carr**

**949-275-6878**

[jcarr@gpgadvisers.com](mailto:jcarr@gpgadvisers.com)