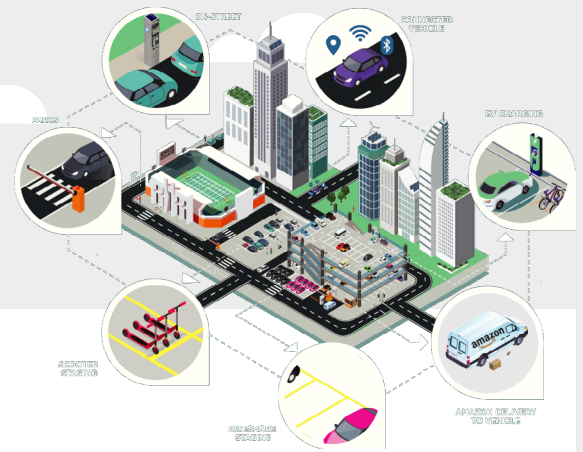# FLASH

Why Flash?

Today's parking tech & mobility infrastructure is broken. Parking assets are single-purpose, disconnected, opaque, and ultimately unable to serve the needs of smart cities & buildings. The future of parking & mobility starts with a digitized asset that connects supply with user demand, creating a network ecosystem.
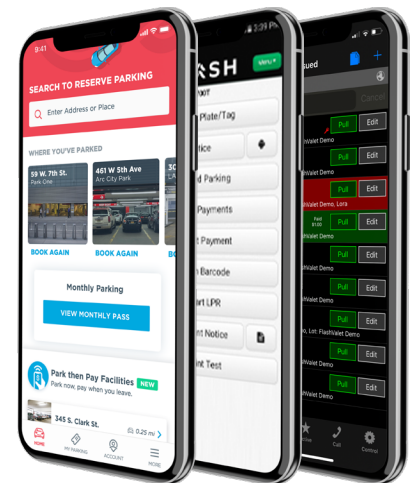
The Flash Platform

Flash is rejuvenating yesterday's parking infrastructure by creating the world's largest platform of dynamic mobility hubs for everyone and everything that drives us. **Flash is the solution for every stakeholder in the mobility ecosystem.** Our platform gives assest owners and parking operators the tools they need to maximize the value their parking asset and enables them to deliver the mobility services consumers want, when they need them.
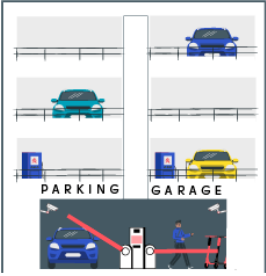
Benefits

✓ **The first cloud-born mobility solution**, including over-the-air updates and 99.9% uptime

✓ **Mobile-first technology to maintain constant visibility**; Manage your parking asset in the palm of your hand.

✓ **PCI-Compliant; PCI DSS Level 1 Service Provider**; No more costly PCI upgrades

✓ **Completely configurable technology** ready for any parking asset type

Connecting Parking to Mobility

Flash hardware and software solutions transform today's parking assets to better serve everyone living, working, and traveling through a Flash-network enabled smart city. The Flash platform helps you:

Harness your asset's hidden revenue potential through optimized access, permissions and revenue control

Fill your asset with parkers using integrated demand platforms

Create revenue that goes beyond parking with Flash's mobility service

Core Solutions for Connected Mobility

Flash offers **full solutions for Gated, Ungated, and Valet parking assets.** Operational add-ons are then layered to increase functionality and performance of your asset to create a better parking experience ad increase revenue and net operating income.

Gated
Cloud-born Gated solutions that unlock the potential your asset already holds to provide the most robust and reliable parking tech in the industry.

Ungated
Unlock the future-ready parking experience your parkers need—that asset owners and parking operators of the most complex, demanding ungated assets want with highly visible digital payment signage, including QR codes, combined with handheld, mobile, and fixed enforcement options.

Valet
A full suite of digital tools enhances any asset with touchless check-in, text-based vehicle requests, notifications, and contactless payment—managed powerfully from the palm of your hand—with pricing models configured uniquely for your success.

Every asset is different—**Flash is configured specifically for your asset to enable the right combination of hardware and software solutions** to drive your business impact forward sooner, faster.

Parking control in the palm of your hand.

Schedule a custom program review and site evaluation by emailing
sales@flashparking.com for more