

LandVision CRE helps
NAI Capital uncover
real estate opportunities
in a competitive market

NAICapital

Success Story
Encino, California



COMMERCIAL REAL ESTATE

! PROBLEM

Commercial real estate firm NAI Capital needed an efficient prospecting tool to help obtain property owner information and land data.

💡 SOLUTION

Implementing LandVision CRE provides NAI Capital with instant access to accurate property information, helping them to identify and act on the best opportunities to serve their clients.

☑️ FEATURES

- **Prospecting:** Visual map display of property and ownership information to view land assemblage opportunities
- **One Platform:** Point and click on parcels for instant access to all land data in your target market
- **Always Updated:** Continually updated information ensures everyone is working off of the latest information

LandVision CRE Allows Commercial Real Estate Firm NAI Capital to Uncover Land Opportunities

Visualize Land and Ownership Data on a Map

NAI Capital is a full service commercial real estate firm serving Southern California. VP of Research and Marketing, J.C. Casillas, uses LandVision to discover new opportunities.

"Before LandVision I used another program to uncover ownership, but it had basic maps without aerial overlay. Property information wasn't always available or consistent from city and county websites. LandVision took us to the next level. We can add data and layers, and highlight what we want to see with a click of a button. We can also import our own data, which lets brokers customize maps."

"LandVision saves time and is an excellent presentation tool. We bring clients from out of town and use visual map displays to give them a quick, easy to understand tour of the market."

Instant Access to Land Data

All the land data NAI Capital needs is on one platform. "LandVision is a one stop shop and a great prospecting tool. Being able to geographically see ownership records on a map helps us see where there is opportunity for land assemblage and contact owners. We can export data for mailers or to follow up with people."

"Seeing ownership records on a map makes it easier to canvas a market to uncover pockets of land where there may be a good opportunity. This includes transportation corridors, industrial office or retail."

"We chose LandVision over other solutions because of how useful it is. You point and click on a parcel and immediately see who the owner is, and information is always being updated."

 **DIGITAL MAP**
PRODUCTS

(888) 322-MAPS (6277)

sales@digmap.com

Digital Map Products is the leading provider of location technology and data. Our property information discovery and real estate mapping software is trusted by over 17,000 CRE brokers in the country.

To see our location data solutions for Commercial Real Estate and to get a free demo, visit digmap.com/commercialrealestate.