

Supercharge Your Organization's Conference & Educate On Technology at the Same Time



Bring **Realcomm's Technology Solutions** into your conference. Give your attendees the opportunity to see, touch, and learn about the most significant technologies that impact the Commercial Real Estate industry. From hands-on demonstrations to touch-screen directories, our team works with you to inform and educate your attendees about the latest technologies and their practical application for Commercial Real Estate professionals. Realcomm brings you the following technology solutions to enhance your conference and add value for your attendees:

Innovation Showcase

The Innovation Showcase is the cornerstone of Realcomm's Conference Technology Solutions. It includes solutions gathered from over 15 Technology and Commercial Real Estate conferences. The technologies are organized in relevant, logical venues to make it easier for attendees to understand. Each of the technology solutions are demonstrated with the Commercial Real Estate professional in mind. The Innovation Showcase is staffed with individuals who know the technologies and how they relate to business issues at hand.

Internet Alley

Some of the world's most popular conferences realize the value of providing attendees a place to check e-mail, stocks, news, and the status of digital transactions. Internet Alley is becoming a required conference feature. Realcomm enhances this experience with progressive, eye-catching displays and wireless Internet connectivity. To demonstrate the practicality of technology to Commercial Real Estate professionals, appropriately configured and bookmarked desktops educate and direct attendees to relevant sites.

Tech Training Center

The Tech Training Center is fully equipped with state-of-the-art desktop computers, high speed Internet access and pre-determined application software. Realcomm can also assist by providing knowledgeable trainers for a variety of different application software. Whether it is basic word processing, company specific programs, or an industry-wide business solution, the Tech Training Center provides a great venue for education on leading Commercial Real Estate business applications.

Digital Conference Directory

Experiencing technology firsthand encourages individuals to get creative inside their commercial properties. The Digital Conference Directory enhances your conference while it demonstrates how this technology can be used in offices, conference rooms, lobbies and elevators. These strategically placed 42" flat panel monitors replace the old "You Are Here" signage as they guide attendees through the conference. Other applications include a graphical interactive representation of the exhibit floor, a Webcast screen showing a live broadcast from the Webcasting booth, session descriptions, and sponsor commercials.

Live Webcast Services

Imagine a live webcast from your conference accessible to those not able to attend. Selected sessions and live interviews from the exhibit floor can be accessed via an Internet browser from anywhere in the world. This is a great way to reach an extended audience, educate attendees on the power of this new medium, and possibly generate additional virtual attendee revenues for your organization. Complete with a Webcast workstation, technical staff, remote streaming server, professional backdrop, and a professional reporter.

Webcam Network

The applications for live video technology in the Commercial Real Estate industry are endless. Realcomm will set up strategically placed webcams throughout your conference to allow anyone in the world, even attendees from their hotel rooms, to view live images of the exhibit floor, conference registration, and the hotel lobby or restaurant. The Webcams can double as live after-hours surveillance. Bring energy to your conference and inform your attendees about the potential uses for this technology in a Commercial Real Estate facility.

Vendor Demo Theater

New technologies and business solutions are introduced to the Commercial Real Estate industry constantly. Even though they offer great value, it can be difficult to effectively understand these products and their potential. In the Vendor Demo Theater, attendees can learn about new products in an organized way. Realcomm will assist in the design and setup, including audio visual and Internet access, as well as effective seating and lighting configurations. We also provide a moderator and assist in selecting products to be reviewed.



For details on pricing and to create the perfect **Realcomm Conference Technology Solution** for your upcoming conference, please contact:

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